

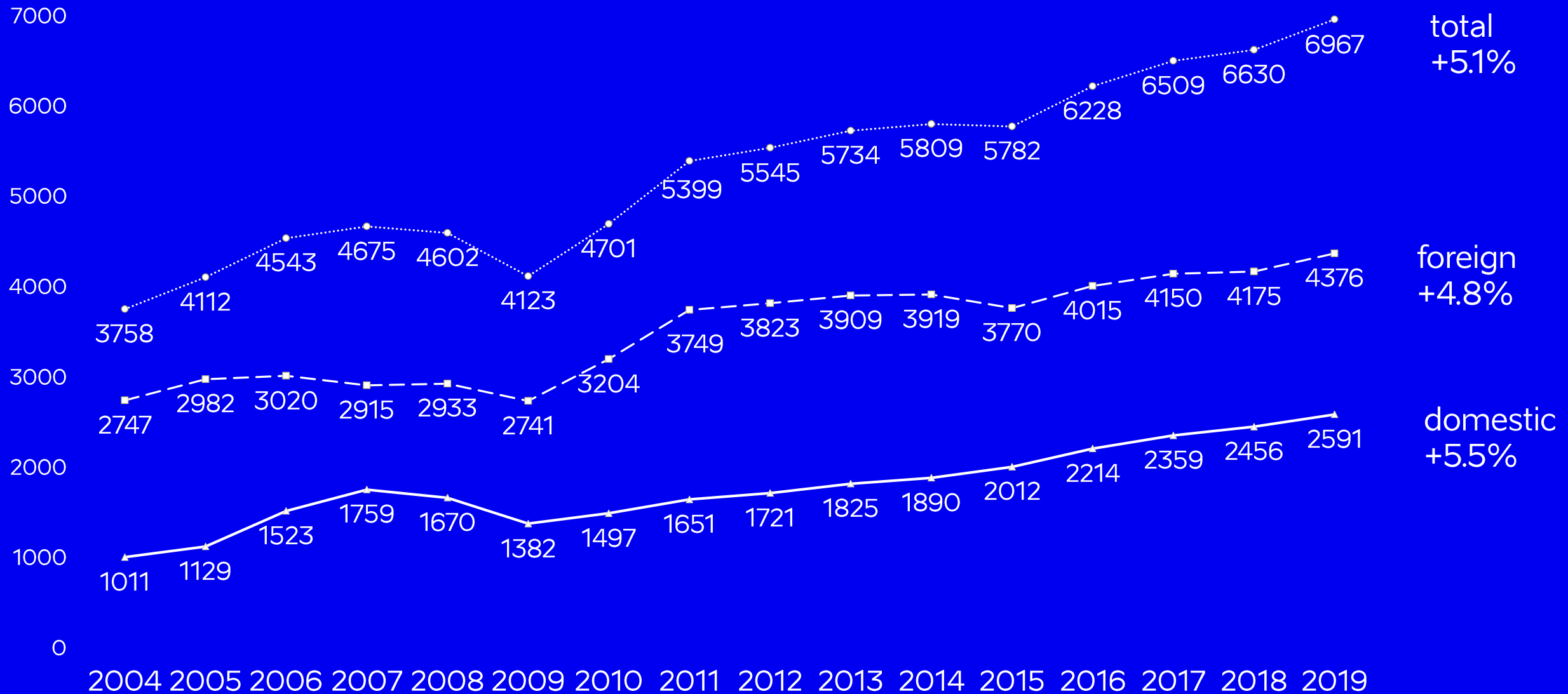
visit  
estonia

# Tourism in Estonia in 2019

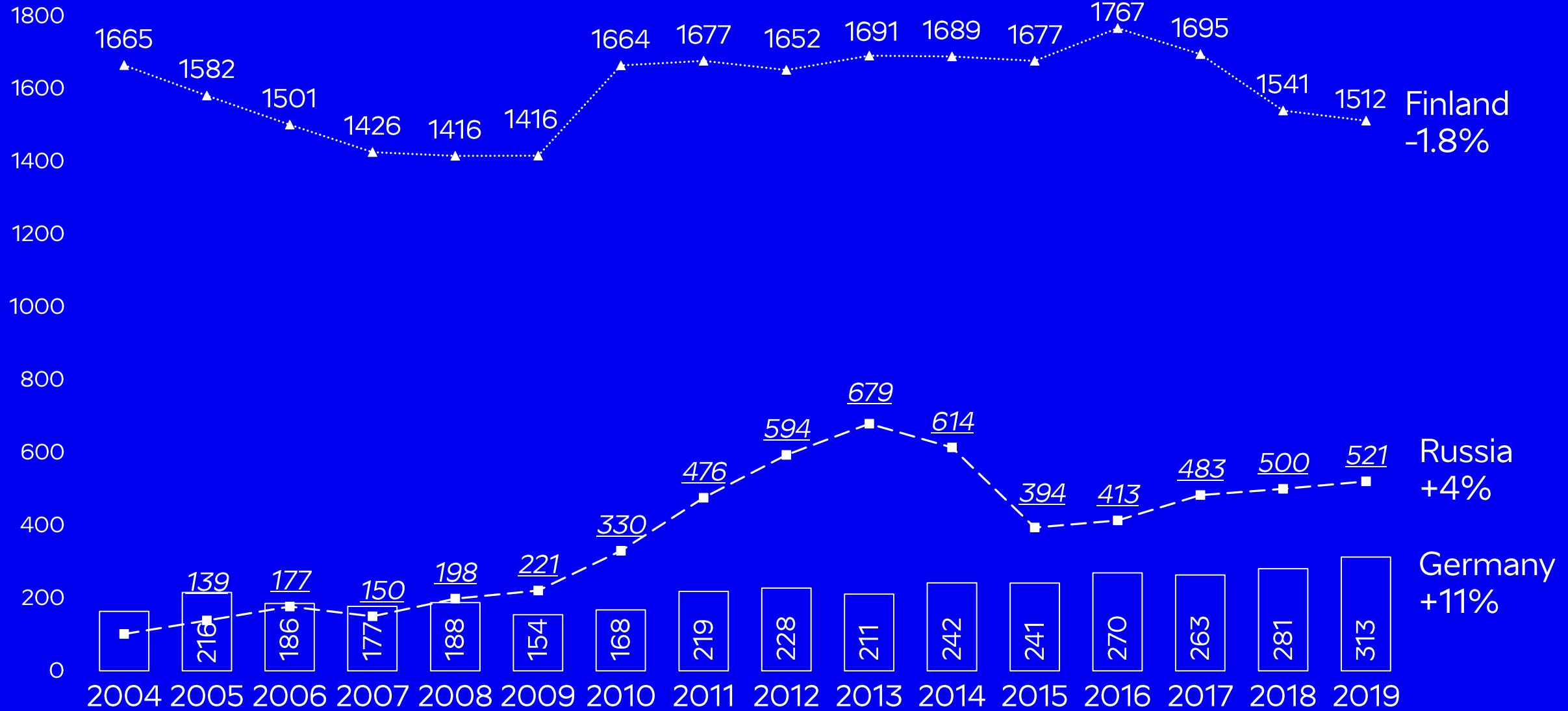
# TOURISM IN ESTONIA IN 2019

- In 2019, 3.79 million tourists stayed overnight in the accommodation establishments of Estonia (+5.5%), spending 6.97 million nights (+5.1% compared to 2018)
- The number of foreign tourists amounted to 2.5 million and their overnights to 4.38 mln (both +5%).
- The number of domestic tourists was 1.54 million, their overnights amounted to 2.59 million (both +6%)
- Overnights by foreign tourists reached a new record for the 4th consecutive year and overnights by domestic tourists for the 7th consecutive year.
- **As in previous years, domestic overnights showed the biggest increase in absolute figures. Of the foreign markets, overnights from Latvia, Ukraine, Germany, Lithuania, Russia, the UK and Sweden showed the biggest increase.**
- **Tourism from Finland showed the biggest decrease in absolute figures.** Although starting from July, tourism from Finland increased, the decrease in the first half of 2019 was so big that the full year results still showed a decline.

# overnights in accommodation establishments, 2004–2019 (thous)

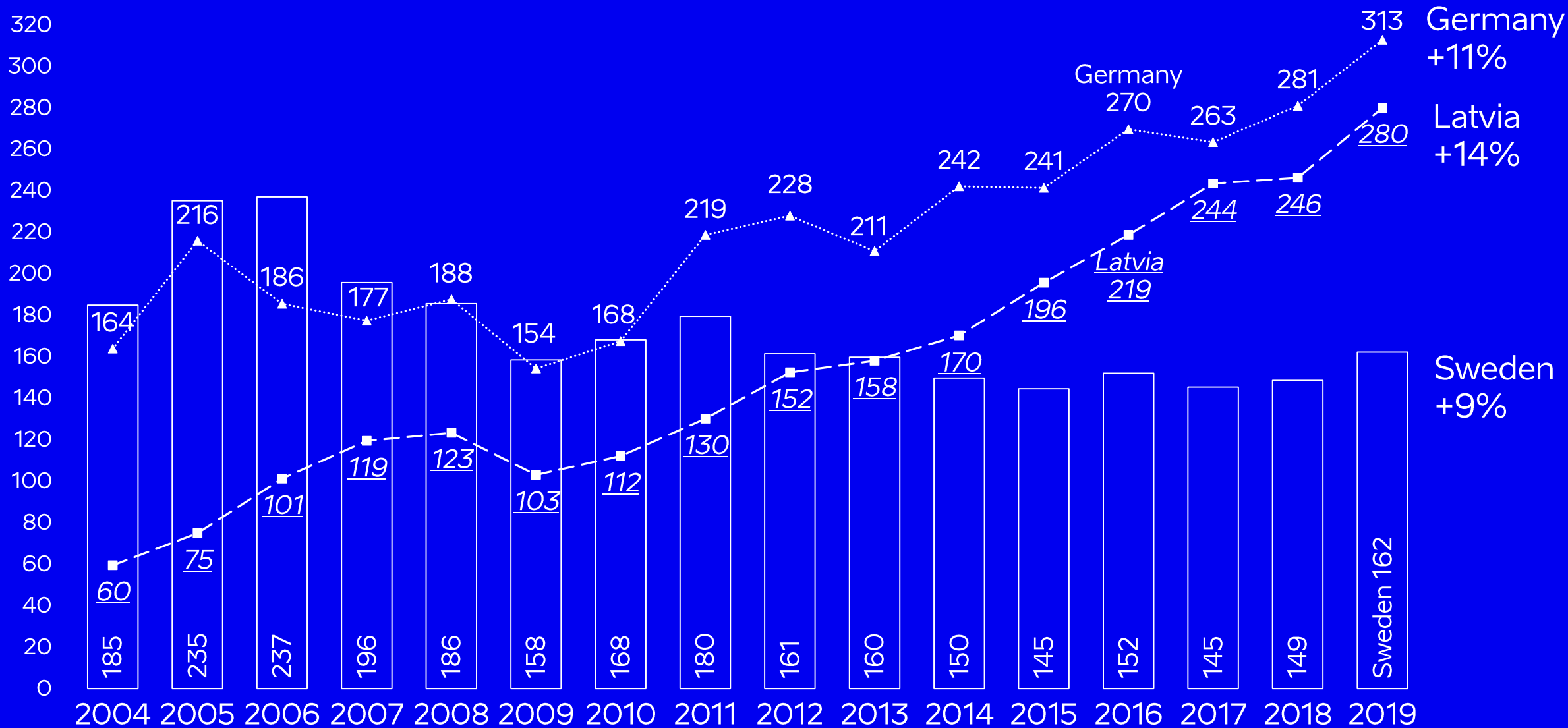


# overnights in accommodation establishments, 2004–2019 (thous)

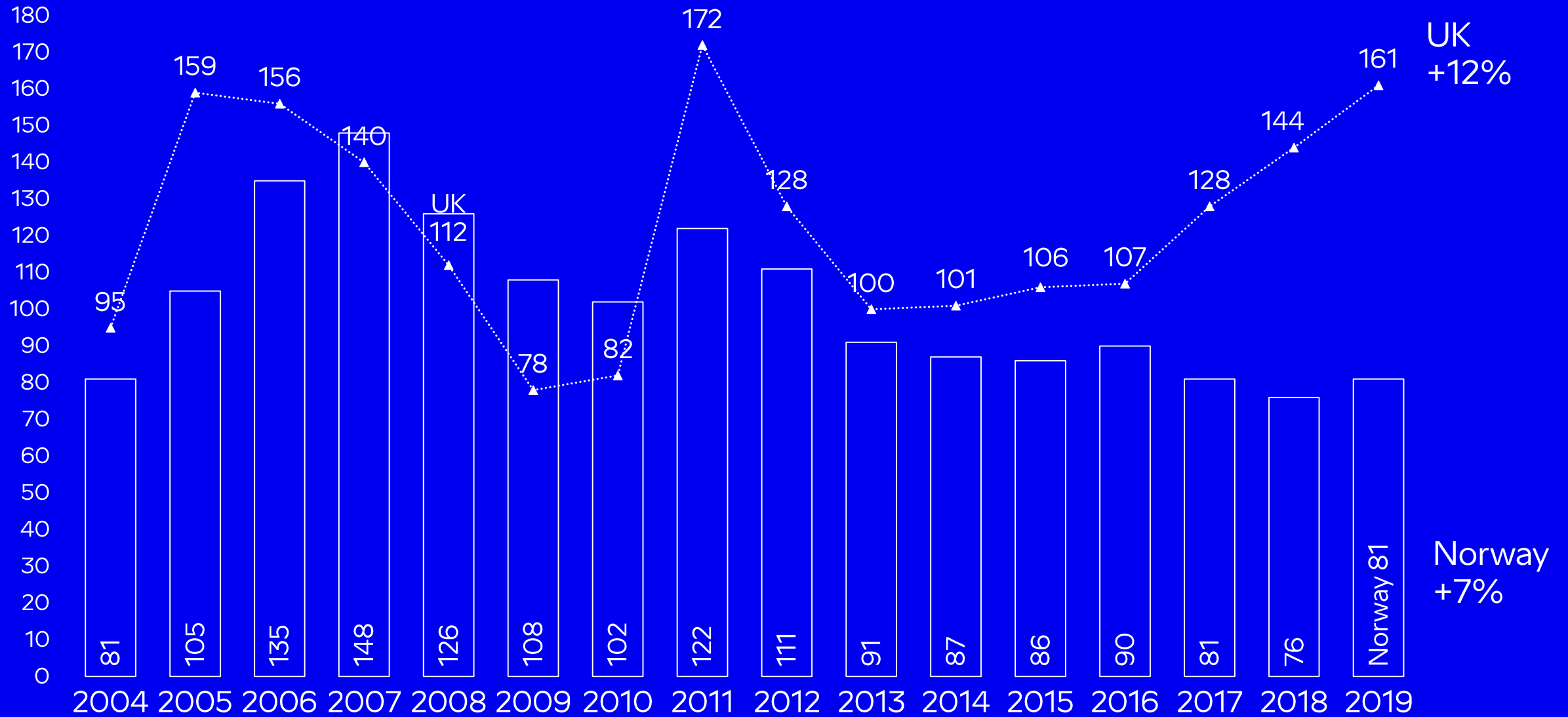


Source: Statistics Estonia

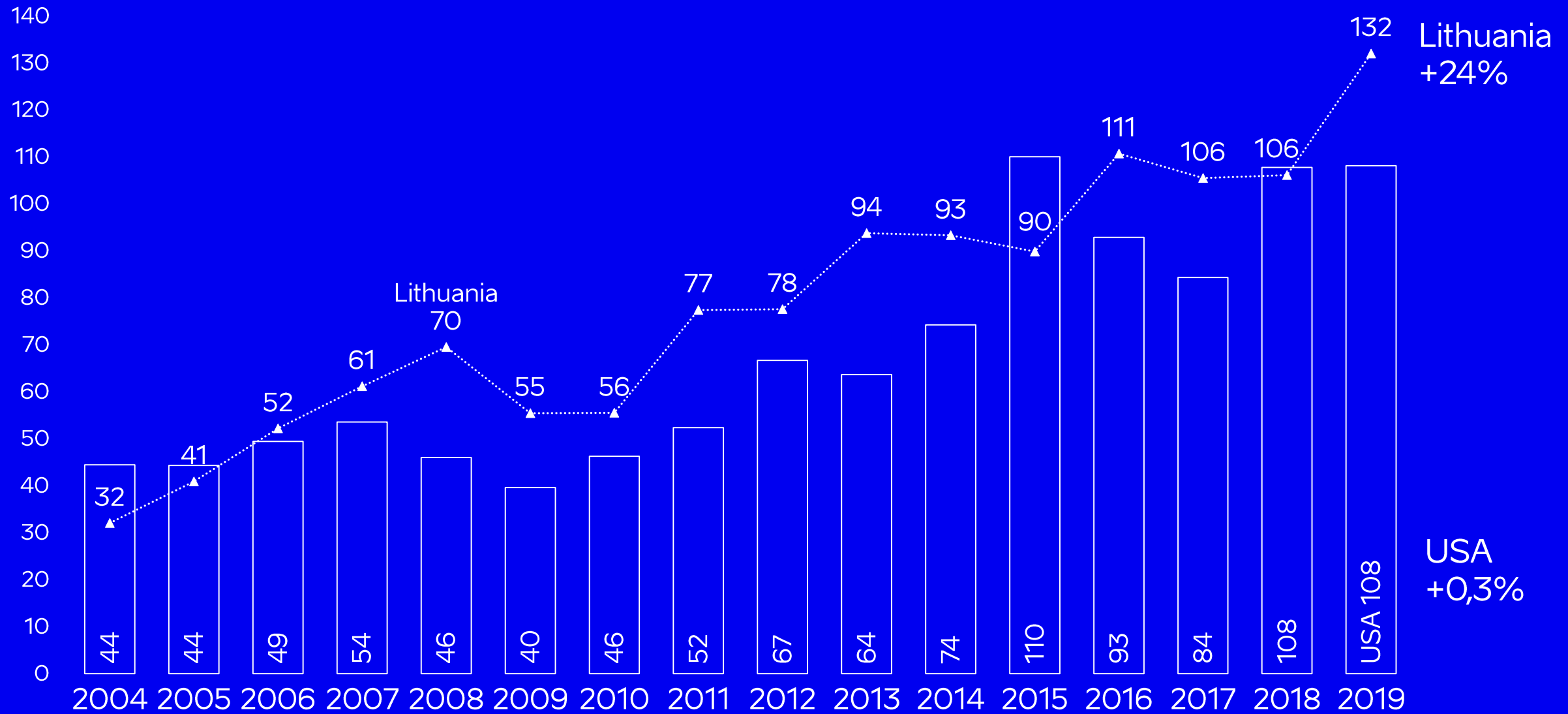
# overnights in accommodation establishments, 2004–2019 (thous)



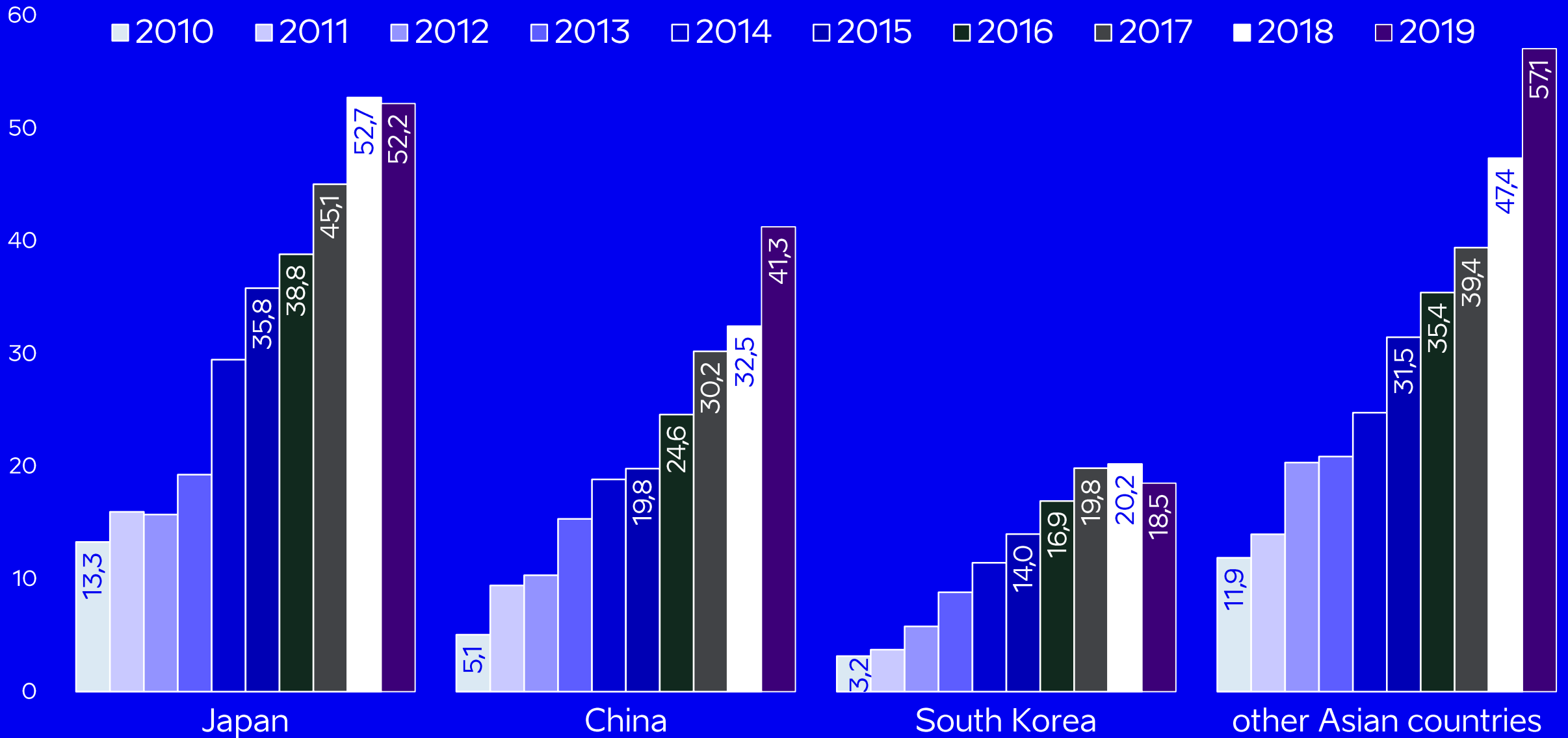
# overnights in accommodation establishments, 2004–2019 (thous)



# overnights in accommodation establishments, 2004–2019 (thous)



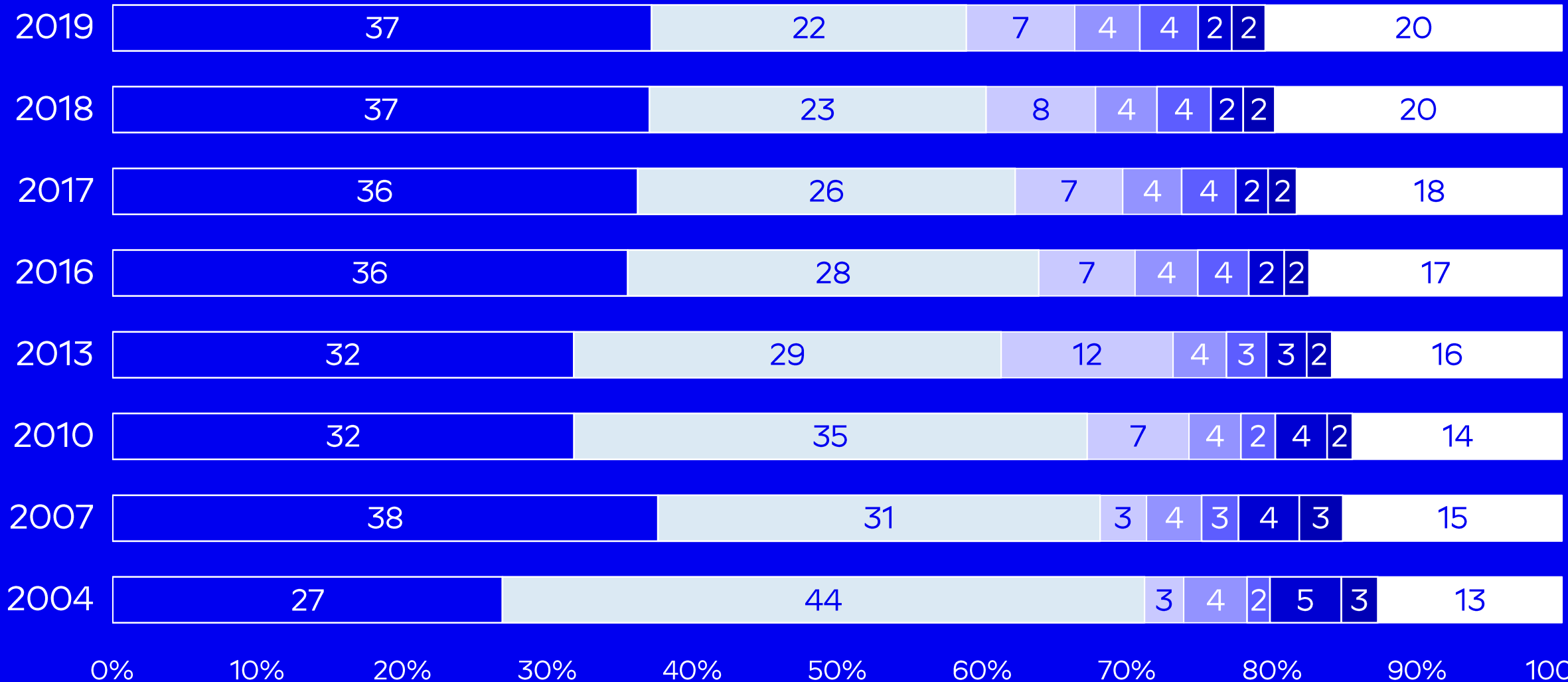
# overnights of Asian tourists, 2010-2019 (thous.)



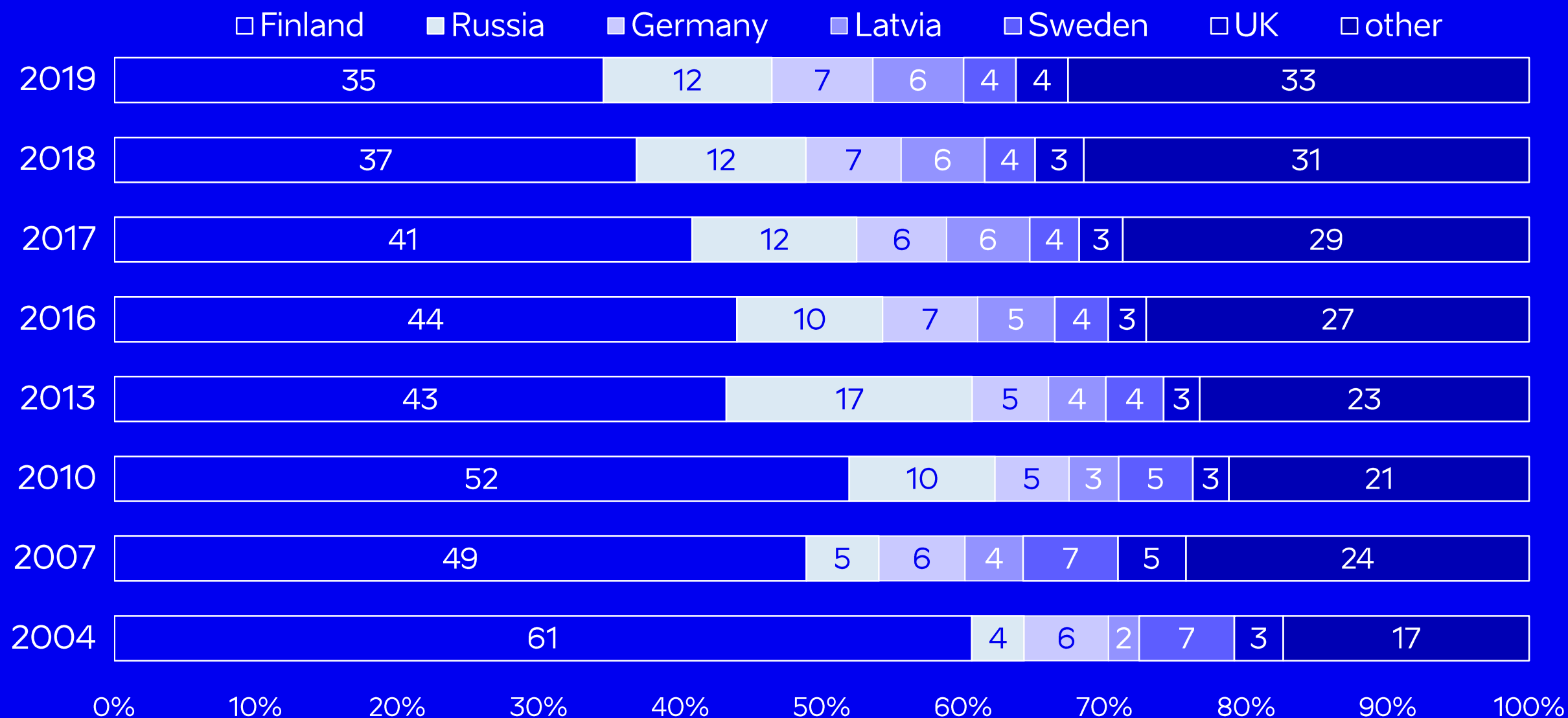
Source: Statistics Estonia

# overnights in accommodation establishments, 2004–2019 (%)

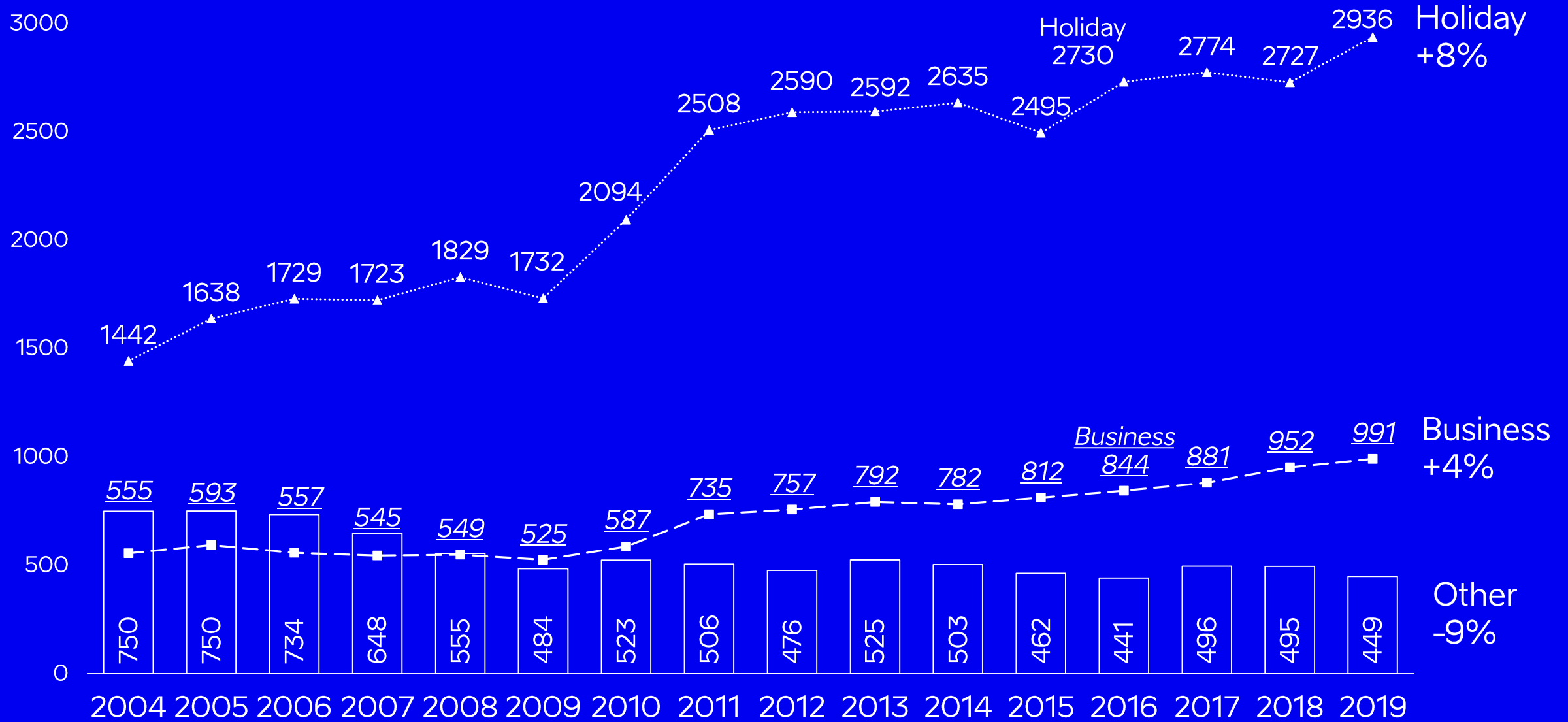
■ domestic 
 ■ Finland 
 ■ Russia 
 ■ Germany 
 ■ Latvia 
 ■ Sweden 
 ■ UK 
 ■ other



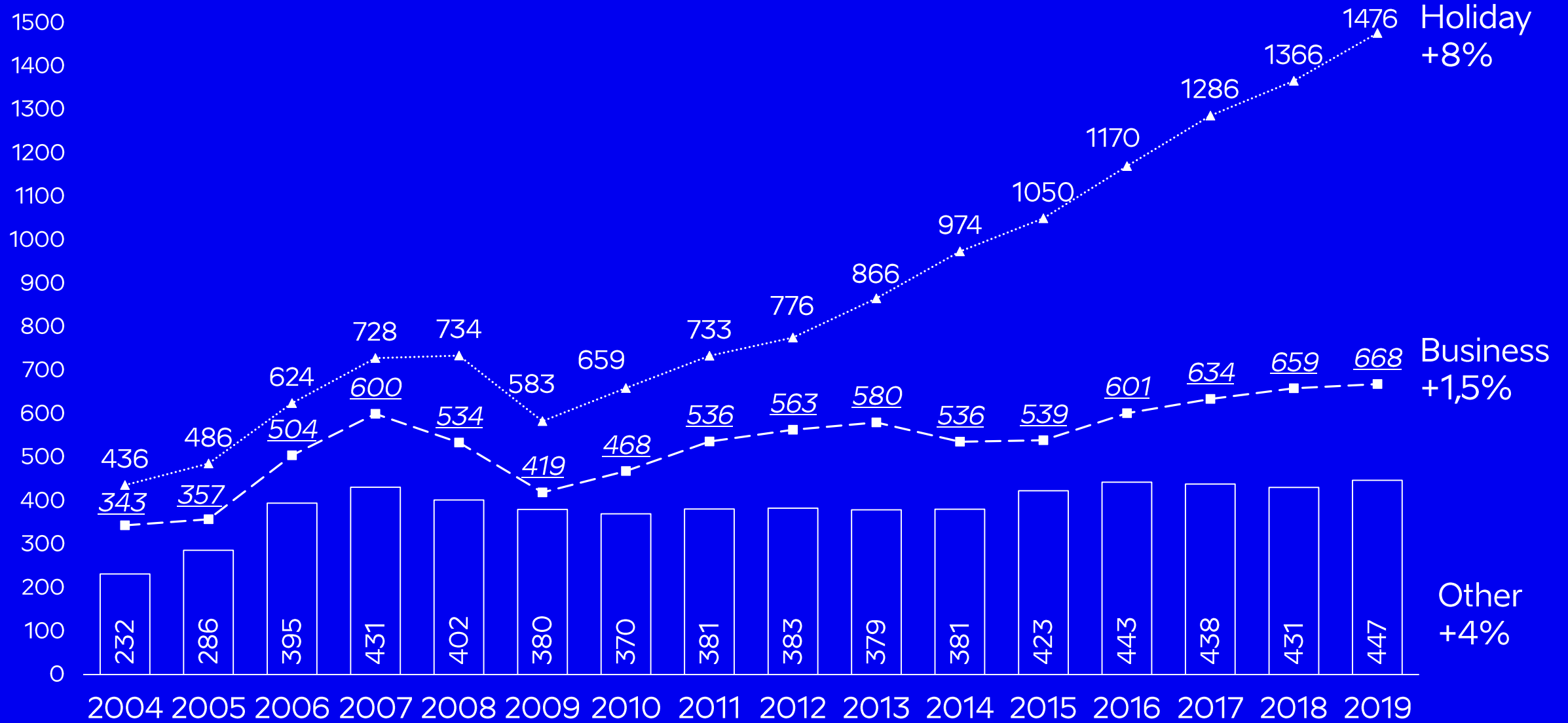
# overnights of foreign tourists in accommodation establishments (%)



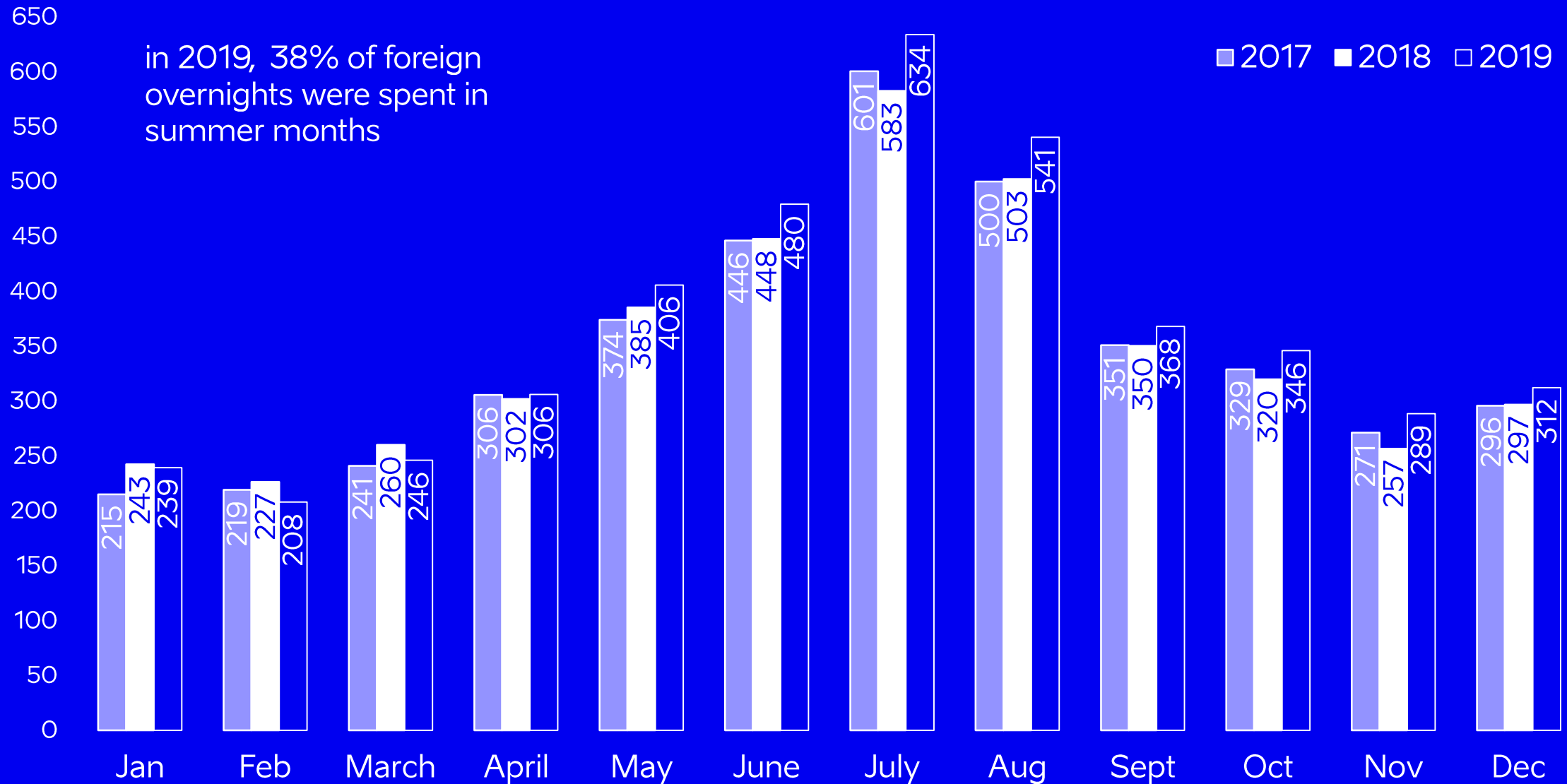
# overnights of foreign tourists by purpose of trip (thous)



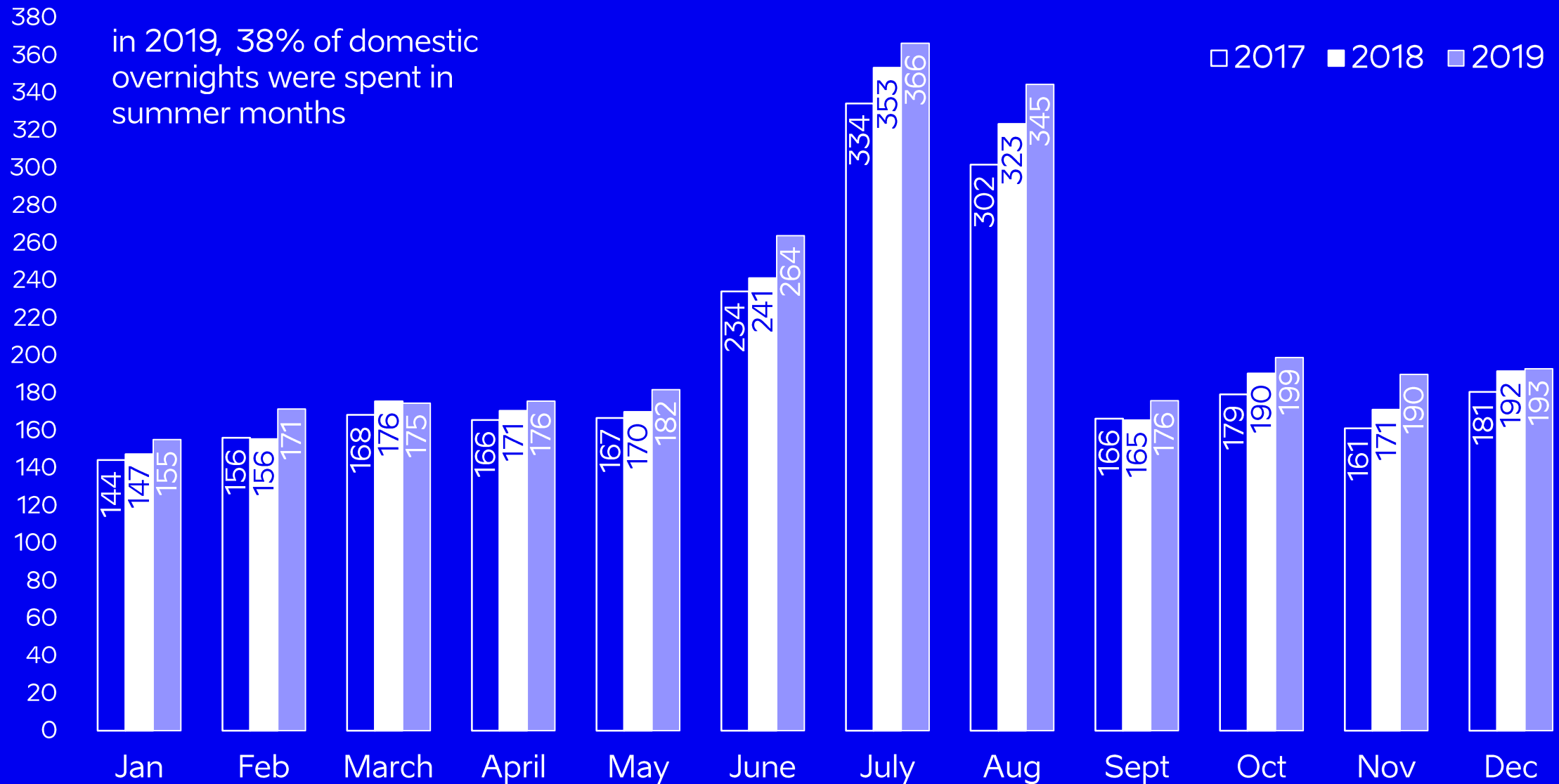
# overnights of domestic tourists by purpose of trip (thous)



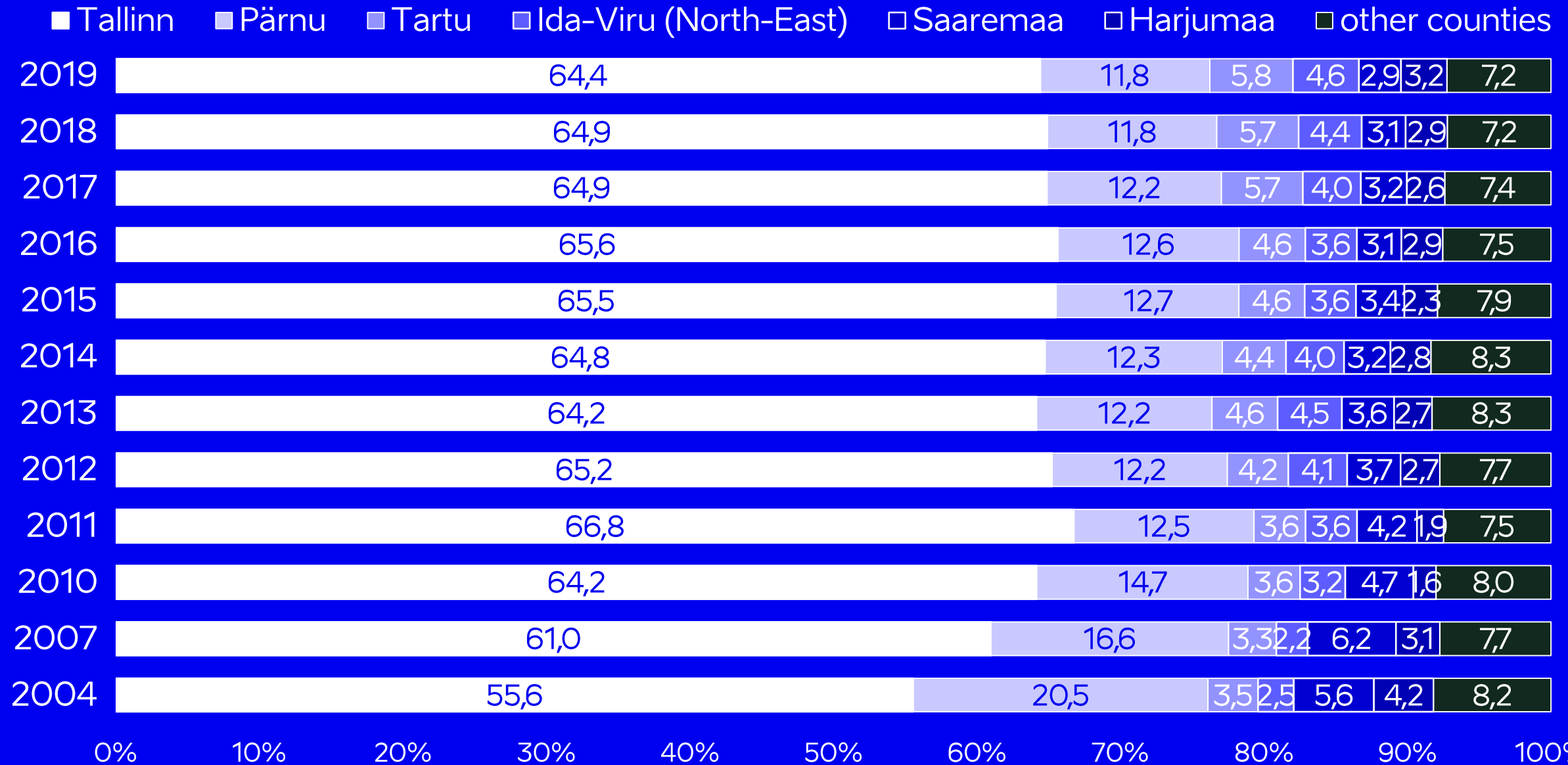
# overnights of foreign tourists by month, 2017–2019 (thous)



# overnights of domestic tourists by month, 2017–2019 (thous)

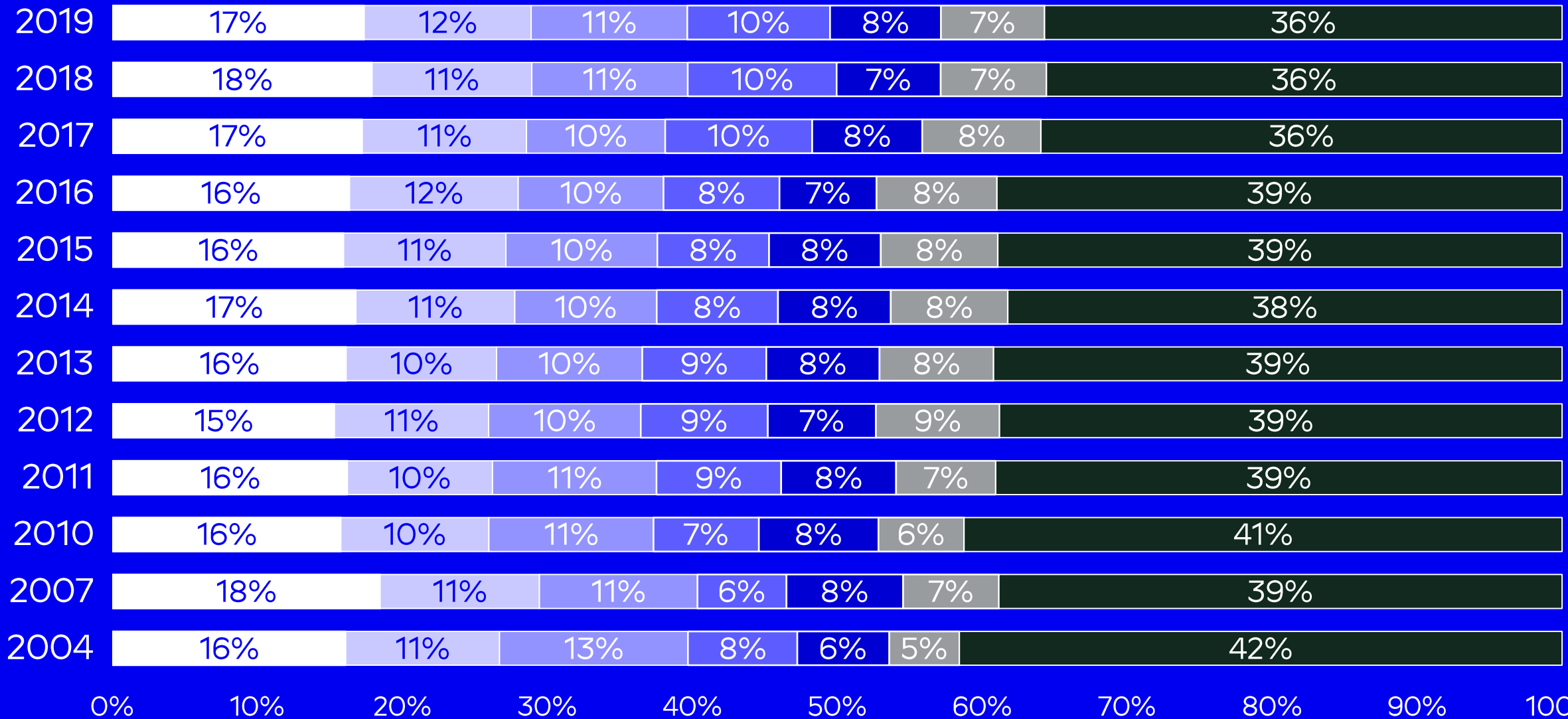


# overnights of foreign tourists by region (%)



# overnights of domestic tourists by region (%)

■ Tallinn ■ Pärnu ■ Ida-Viru □ Tartu □ Saaremaa ■ Harjumaa ■ other counties

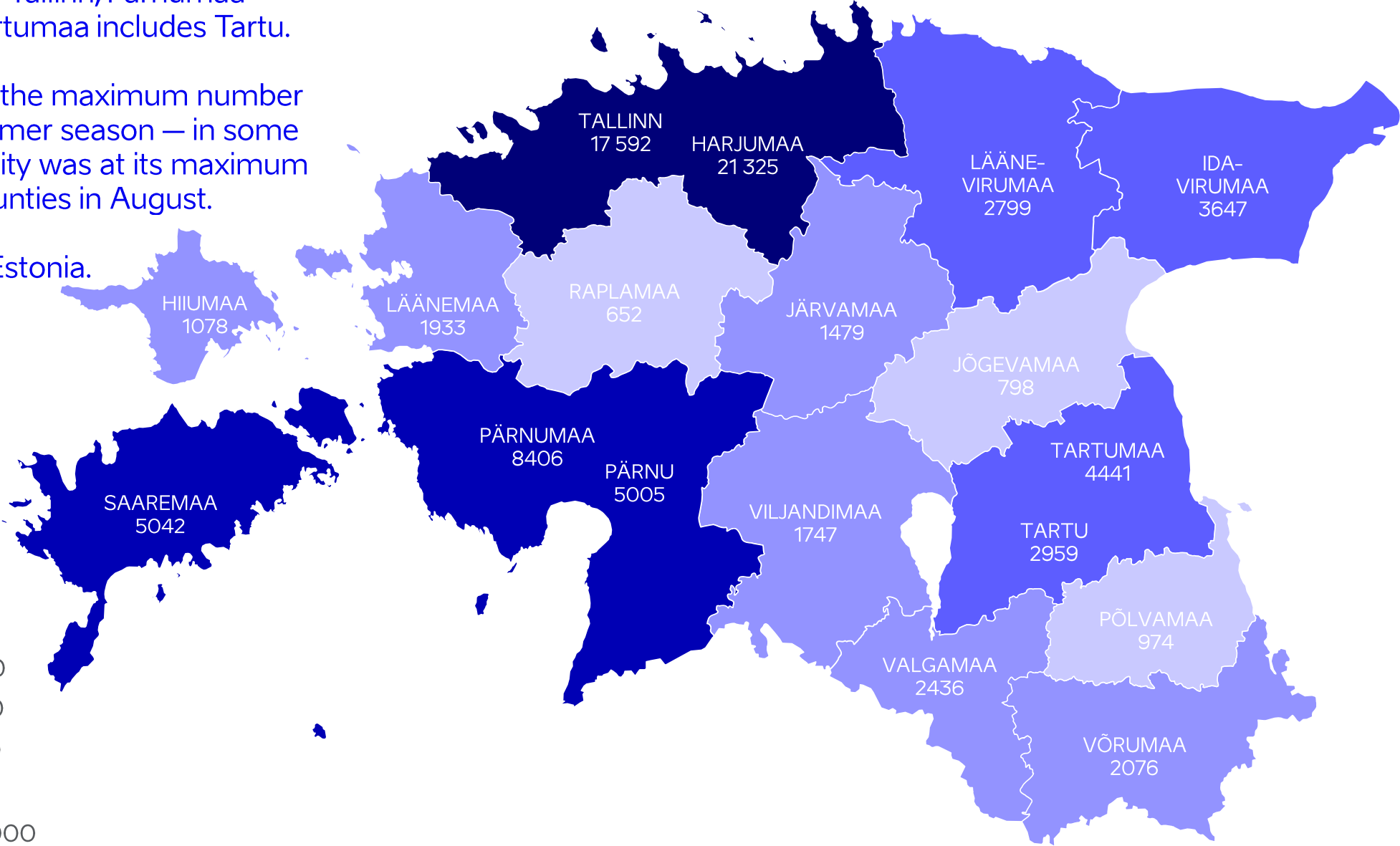


# Number of beds in accommodation establishments by county, July or August 2019\*

Harjumaa includes Tallinn, Pärnumaa includes Pärnu, Tartumaa includes Tartu.

\*The figures show the maximum number of beds in the summer season – in some counties the capacity was at its maximum in July, in some counties in August.

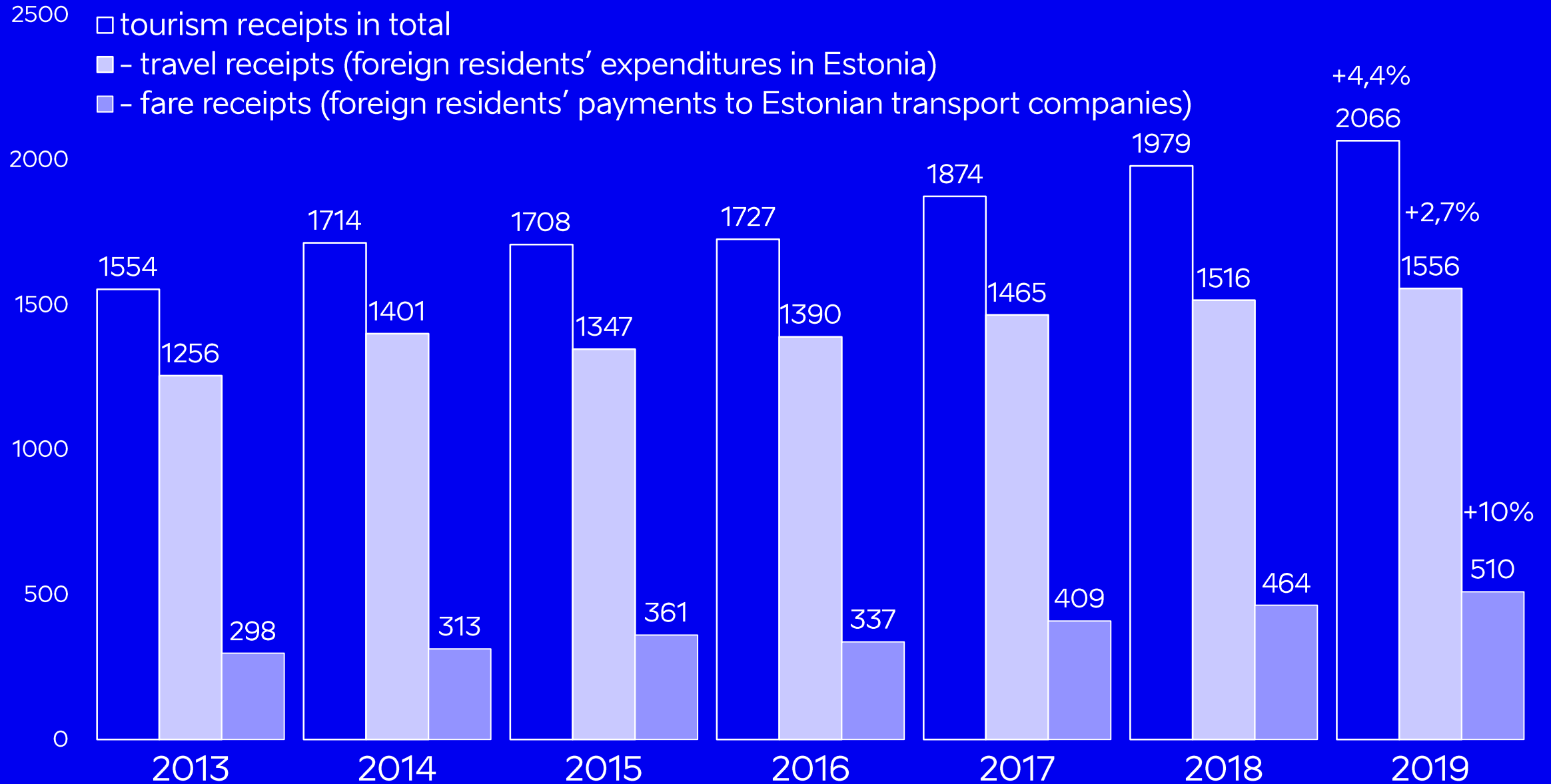
Source: Statistics Estonia.



### COLOURS:

- Over 17 000
- 5000-8500
- 2600-4500
- 1000-2500
- Less than 1000

# tourism receipts 2013–2019 (mln euros)



Source: Bank of Estonia. The % shows change compared to 2018.