



## Invitation to join ETOA's City Fair 2021 | 8<sup>th</sup> June, Online [www.etoa.org/cityfair](http://www.etoa.org/cityfair)

Ideally placed in a vital moment in Europe's tourism recovery, City Fair is the opportunity to lay the foundations for the return of intra-European and long-haul clients. The event brings together the best of European tourism destinations and products with selected travel buyers and product developers, in a full day of B2B online.

Over 140 buyers have already registered and are ready to do business with you, click [here](#) to see the current list.

### Join us online on 8<sup>th</sup> June 2021:

- Access a full day of pre-scheduled meetings, with the opportunity to request the buyers with whom you would like to meet in advance
- Video meeting platform offers a uniquely efficient and practical way to do business online – [see how it works here.](#)
- Appointment matching system is designed to facilitate your follow-up processes and make the most of every contact you make
- Support team available online on and before the day of the event

### **Partner offer:**

Partners of Visit Estonia can access this event for GBP 799 + VAT using the discount code **CF21DMO**, saving over GBP 300 on the usual non-member rate.

[Register here](#)

Select '**City Fair Non-Member Supplier**' and apply discount code **CF21DMO** at check-out.

Please email Magdalena Penz, [mpenz@etoa.org](mailto:mpenz@etoa.org) for more information.

### [ETOA – European tourism association](#)

ETOA is a member-driven community of over 1,100 organisations, from global brands to independent small businesses, DMOs, industry partners and technical specialists. Supported by our supplier members and partners, we work on behalf of tour operators, wholesalers, destination management companies and agents to enable a sustainable business environment in which European tourism can thrive and grow.

**ETOA**