



REPUBLIC OF ESTONIA  
MINISTRY OF FOREIGN AFFAIRS

LIVE WEBINAR

# Meetings & Events - why choose Estonia?



visit estonia





# Top Reasons to Choose Estonia for Meetings and Events

- + New, exciting destination in Europe
- + World's leading digital society
- + Key Sectors of excellence
- + Cosy and compact
- + Green and clean, sustainability is a way of life
- + Excellent quality business-class hotels
- + Stunning unique event venues
- + Amazing food (seasonal, local, short-travelled)
- + Value for money
- + Easy organising: euro as a currency, English widely spoken, Nordic business culture
- + Tallinn — Green Capital of Europe 2023
- + Tartu — Cultural Capital of Europe 2024

# Key Sectors of Excellence

## The World's Leading Digital Society

- + Latitude59
- + Tallinn Digital Summit
- + The e-Governance Conference

## Europe's Leading Startup Nation

- + sTARTUp day

## Europe's Leader in Cybersecurity

- + International Conference on CyberConflict
- + Nordic-Baltic Security Summit

## Europe's Leader in Education

### Digital health - Nationwide e-health infrastructure

- + European Society of Cardiology Digital Summit

### Unique Population-Based Genome Database

- + European Society of Cardiology Digital Summit

## Smart City Projects Tallinn & Tartu

- + Mobile Tartu

## Rich Cultural Life

- + Estonian Song & Dance Festival
- + Tallinn Music Week
- + PÖFF Film festival



# Tallinn – Medieval Meets Modern

- + European Green Capital 2023
- + Population: 450,000





# Cosy and Compact

+ Most sights, hotels, venues, restaurants within walking distance





# International Tallinn Airport

- + Located 4 km from the city center
- + Direct tram connection to the city center (10 minutes drive)





# Free Public Transport for Event Delegates





Unique venues



# Tallinn Creative Hub

+ A historic power station turned into a multifunctional event venue





# Tallinn Creative

17 meeting rooms



Cauldron Hall,  
250 guests



Black Box,  
600 guests



# Alexela Concert Hall

- + 1,829 pax seated in grand hall
- + 9 cinema rooms
- + 3,300 m<sup>2</sup> of multifunctional foyers





# Seaplane Harbour

- + The most exciting maritime museum in Northern Europe.
- + Indoor venue for gala dinners and receptions





# Seaplane Harbour

- + Receptions 1500 guests
- + Gala dinners 800 guests





# Port of Tallinn's Cruise Terminal

- + Events up to 2000 guests
- + Main hall can be divided into 3 rooms





# Noblessner Foundry

- + Converted historic shipyard, now an event centre in post-industrial style
- + Capacity: 550 guests (theatre style), 800 guests for receptions
- + No. of meeting rooms: 3





# Proto Invention Factory

- + 19th-century discoveries with virtual reality and hands-on inventions
- + Capacity: Standing reception 400 guests, gala dinner 130 guests





# Tallinn Song Festival Grounds

+ Gala dinners up to 420  
guests, receptions up to  
800 guests





# Fotografiska Tallinn

- + A satellite gallery of Stockholm's renowned photography museum
- + Capacity: 260 guests
- + Zero Waste Restaurant with fantastic views





# Club of Different Rooms

- + Unique set of rooms , furnished in a cozy living-room style, with the main hall divided into 12 seating sections, each equipped with sofas, screens and interactive tables.
- + Max 250 guests





# Stunning Medieval Halls

House of Brotherhood  
of Blackheads  
+ 350 guests





# Fat Margaret Tower

+ A rooftop event venue  
for 75 guests





# Art Museums

Kumu Modern Art Museum

+ 245 guests

Kadriorg Foreign Art  
Museum

+ 220 guests

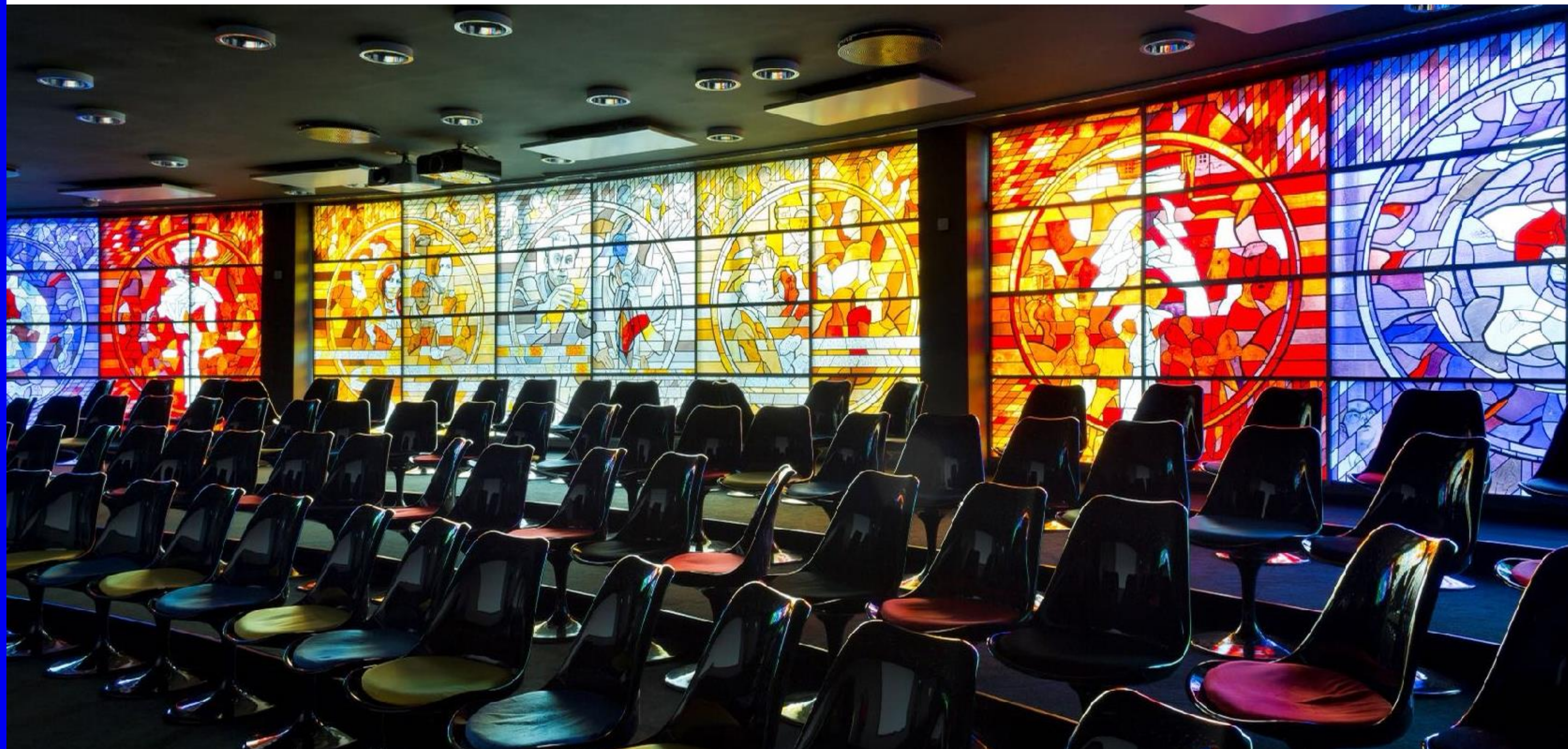




# Tallinn TV Tower



- + The tallest building in Estonia (314 m)
- + Cinema hall: 100 guests
- + Restaurant: 100 guests





# Rustic Open Air Museum

+ A place for traditional  
style receptions





# Excellent quality business hotels

- + Wide range of 3-5 star hotels from
- + International chains to boutique properties
- + 7,600 hotel rooms in total in Tallinn







Good value  
for money!



Many hotels with  
spa facilities





# Modern Meeting Facilities in the hotels

- + Largest meeting room 530 guests theatre in hotels





# Boutique hotels in Old Town

- + Built into exquisitely renovated 14th and 15th century merchant houses





# ECB member hotels

**STRAND**  
SPA & Conference Hotel

  
**Hilton**  
TALLINN PARK

  
Vihula Manor  
Country Club & Spa

  
**Nordic Hotel Forum**

  
HOTEL TELEGRAAF  
TALLINN, ESTONIA

  
L'EMBITU  
HOTEL ★★★★★ SUPERIOR

laspa

**park inn**  
by Radisson  
MERITON TALLINN

  
METROPOL  
SPA HOTEL

**SOKOS**  **HOTELS**  
TALLINN

*Radisson*   
HOTEL OLÜMPIA, TALLINN

  
**RADISSON COLLECTION**  
TALLINN

  
Hestia  
Hotel Europa

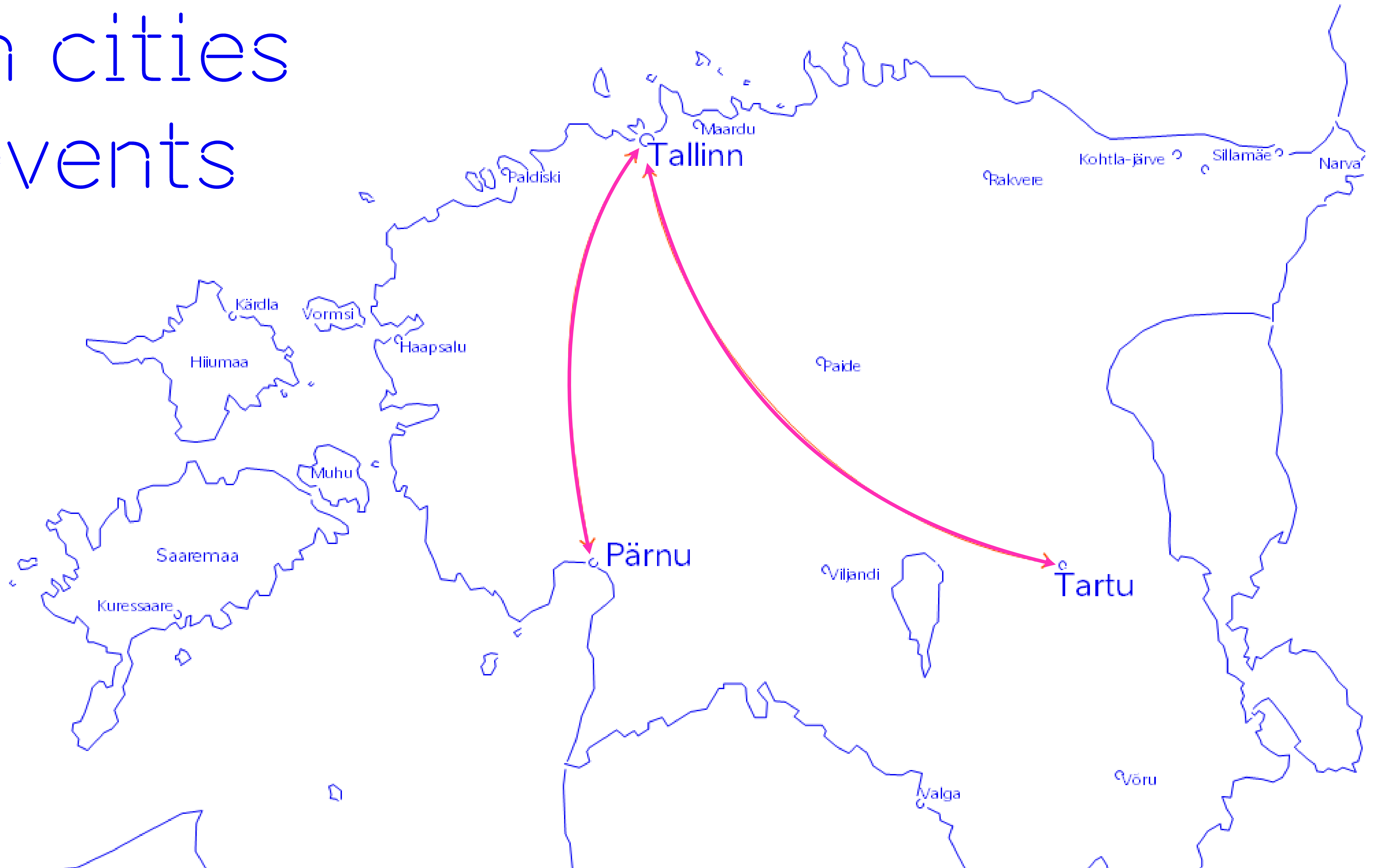
swissôtel **TALLINN**  
ESTONIA

 **TALLINK Hotels**





# Main cities for events





# Tartu

- + European Capital of Culture 2024
- + Estonia's 2<sup>nd</sup> largest city
- + Population 95,000
- + 1,000 hotel rooms
- + Distance to Tallinn: 185 km





# Tartu

- + Attracts conferences related to scientific and medical fields
- + 11 Educational & Research institutions
- + Tartu University (1632) ranks among 1% best universities in the world





# Smart CityTartu

Public space projects to make urban spaces more sustainable and human friendly

Mission:

- + Aspiring to be among 100 EU Climate-Neutral and Smart Cities by 2030

#SmartEnCity:

- + New LED streetlights
- + Natural gas public buses
- + Renovating living spaces
- + Electric City Bike sharing system





# Impressive venues

- + Estonian National Museum
- + University of Tartu Assembly Hall
- + Vanemuise Concert Hall
- + AHHA Science Center





# Conference Hotels



Largest:

+ V Spa Conference Hotel



# Unique Activities

- + Electric Bike tours
- + Street Art Tours
- + Eco-Tours
- + Emajõgi river activities
- + Brewery and Beer Museum Tour
- + Printing workshops
- + Explore Southern Estonia





# Pärnu – the wellness capital

- + Population 40,000
- + Spa traditions since 1838
- + Distance to Tallinn: 130 km
- + 2,500 hotel rooms
- + Excellent networking activities







Spa hotels with meeting facilities





# Unique Activities

- + Bike Tours & Fat bike
- + Golfing
- + Cider farm & wineries visits
- + Porsche ring racing
- + Surf Club Activities
- + Stand Up Paddle Board Tours





Off the beaten  
track venues



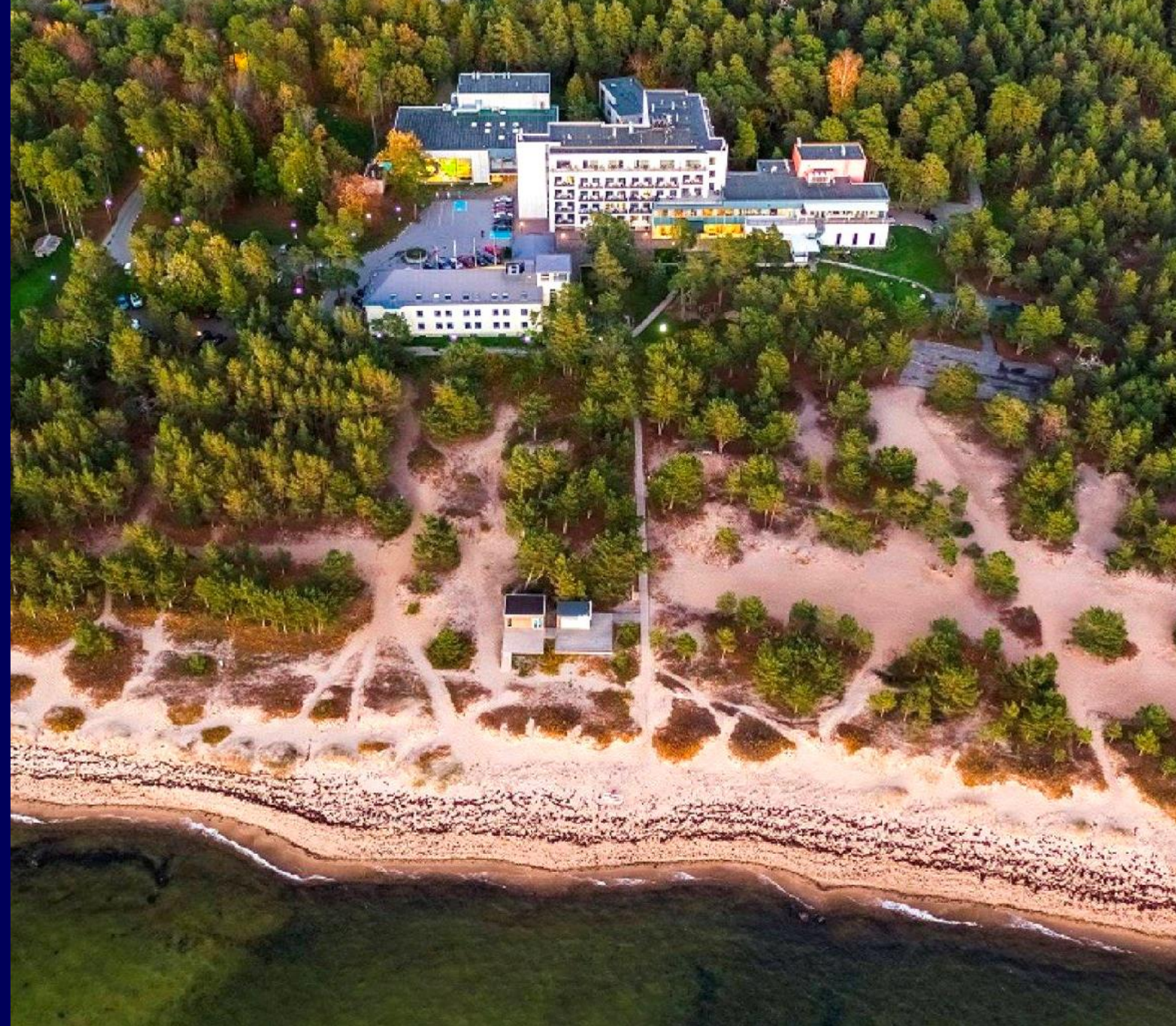
# Vihula Manor Country Club & Spa



- + Located in Lahemaa National Park
- + Distance to Tallinn: 90 km
- + Events up to 120 guests
- + 75 hotel rooms



# LaSpa Conference & Spa Hotel



- + Distance to Tallinn: 40 km
- + Events up to 200 guests
- + 142 hotel rooms



# Support for Conferences

## Enterprise Estonia

- + Support sum 7,500 – 30,000 euros, max 70 % of the total costs
- + Minimum estimated no of overnights 50 (international delegates)
- + Duration of the conference program at least two consecutive days

## Tartu City

- + Support sum max 5,000 EUR
- + Minimum estimated no of overnights 100
- + Duration of the conference program at least two consecutive days

## Tallinn City

- + Free public transportation for conferences and events in Tallinn



# Estonian Convention Bureau

Proud to Be  
**TEAM  
ESTONIA**

- + Main marketing body to increase the number of international events, conferences and meetings held in Estonia
- + PPP model: 44 members from private and public sector (incl. cities, universities, venues, hotels, event companies, catering)
- + Partners: Visit Estonia, Tallinn Convention Bureau, Tartu Convention Bureau, Visit Pärnu
- + Member of ICCA and European National CVBs Alliance





# Conference Calendar 2022

[www.ecb.ee/calendar](http://www.ecb.ee/calendar)

European Design Festival and Award Gala

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European Museum Forum and Awards Gala

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The 3rd Global Conference for Media Freedom

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12th World Congress of Public Employment  
Services

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European Society for Aesthetics 2022 Conference

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13th International Urban Planning and Environment  
Congress

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Congress of the Association of European Schools of  
Planning

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International Society for Prevention of Child Abuse  
and Neglect -ISPCAN- European Regional  
Congress



# Sample Requests

- + German telecom corporate group: learn about E-Estonia + culture and nature tours
- + Brazilian pharma industry group: learn about Estonian e-health solutions & pharmaceutical industry + meeting local startup companies and e-Health Cluster
- + USA VIP corporate group: luxurious old town hotel + meeting facilities, culture tours + dinners
- + German corporation top managers from Europe: programme around digital solutions in Estonia and CSR activities
- + European Architects special interest study tour and contacts with local architects community
- + International mobility summit: conference in cooperation with local smart city and mobility companies and public sector organisations

#meetestonia



# Contact us

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