

Choose Estonia, It's About Time! www.ecb.ee



ESTONIA AT A GLANCE

Location: Northern Europe

Population: 1.3 million

Capital City: Tallinn (population - 450,000)

Currency: Euro

Memberships: EU, Schengen Visa Zone, NATO Language: Estonian (English widely spoken)

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visit estonia

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www.visittallinn.ee

Estonia's capital city of Tallinn is famous for its picture-perfect Old Town - listed as a UNESCO World Heritage site for being one of the best-preserved medieval city centres in Europe. Away from the Old Town's cobblestone streets, the city of Tallinn has a modern feel, with off-beat architecture and a vibrant, cultural life. The newly reclaimed industrial areas of Rotermanni, Telliskivi, and the Noblessner port are now trending as cultural hotspots with multiple design studios, art galleries, top restaurants according to locals, and craft breweries. The green and compact seaside city of Tallinn has a strong focus on sustainable development and in 2023 will hold the title "European Green Capital 2023".

GET TO KNOW TALLINN

Tallinn
Bucket
List

Guided tour to see the UNESCO World's Heritage listed stunning medieval Old Town and other main sights and landmarks.



Medieval
Tallinn &
Legends Tour

A walk through the Old Town hearing about the legends and old myths while getting a glimpse into the medieval lifestyle through the clothing and eating and drinking habits of Tallinn's medieval citizens.

Learn About the area
E-Estonia and Explore
the Startup Scene

Learn about the impressive number of digital solutions available in the country and the transformative benefits they've had on society. Local guides will introduce you to the most vibrant startup scene of all the Nordic countries and you will have the chance to meet up with local entrepreneurs.



Old Town Adventure Game

A customised digital scavenger hunt to discover the city.



Photo Hunt Challenge

A fun team-building experience that will allow guests to (re)discover Tallinn. The goal is to bring back digital photos (or polaroids) of various places and things located in the area.

Best of Tallinn Bike Tour

A guided bike tour to explore the city's many attractions.



Tallinn
Running
Tour

A customised running tour to get to know Tallinn's landmarks and beautiful greenery.

Tallinn Food Tour

Discover Estonia's food and its history by trying out locally produced food and drink.



DESIGN & ART & CULTURE

Pop Up Concert

Arrange a musical surprise in a bog, medieval church, or a baroque palace.



Leather Workshop

Design and create something unique and beautiful under the guidance of professional artisans and gain a deeper understanding of working with leather. Make leather wristbands, key holders, watch straps or other accessories in a professional design studio.

Exclusive Fashion Tour

Visit the boutiques of the most famous fashion designers, get a fabulous make-up session, have a photo shoot, and receive an exclusive dinner. Estonian
Design
Tour

Estonian design is an internationally well-kept secret, but fortunately, Tallinn is the main place where local designers unveil this secret. Join a design tour to discover our local design, visit showrooms, meet the creators in person, and learn about their stories and products.



Sculpture Workshop

Learn the secrets of sculpture-making in a famous Estonian sculptor's studio and take your unique masterpiece back to home.

DESIGN & ART & CULTURE

Street Art Tour

Experience street art and graffiti and smell the bohemian atmosphere in the air on a guided walking street art tour at Telliskivi Creative City, one of the most vibrant places in Tallinn.

Architecture Tours

See the hidden gems of Tallinn, contemporary architecture, and architectural landmarks. Tours are tailor-made to fit the specific needs and interests of the group.

Mini Song Festival

The Estonian Song Celebration is a unique event which takes place every five years and brings together a huge choir of 25,000 singers and 100,000 spectators. To get a feeling for this fantastic experience, groups can arrange a mini choir concert at the Tallinn Song Festival Grounds any time.

Make-a-Movie Film Festival

In this creative video challenge, teams produce their own high-quality short films. Teams establish roles, plan their production, write a script, and later perform live for the camera.

Visit to Arvo
Pärt Centre
in Laulasmaa

Arvo Pärt is an internationally acclaimed composer of classical and religious music born in Estonia. Arvo Pärt Centre is located in Laulasmaa, a peninsula 35 kilometres from Tallinn with magnificent natural surroundings of pine forest and near the sea.



Visit a
Submarine
Above the Water

The unforgettable Seaplane Harbour in Tallinn is home to Northern Europe's most modern maritime museum, complete with historic ships to tour. Learn about maritime history and Estonian culture and step inside the authentic 1930s submarine Lembit.

DESIGN & ART & CULTURE



Daytrip to
Lahemaa
National park

The nation's favourite national park on Estonia's north coast is home to several breathtaking historic manor estates, ancient fishing villages, and a hidden waterfall among a backdrop of picturesque scenery.

Living History in Rocca-al Mare Open Air Museum

Learn all the secrets of traditional Estonian village life in an outdoor museum which presents a collection of nearly 80 historical buildings from thatched-roof farmhouses, wind and watermills, a 17th-century church, a fire station, an inn, to a schoolhouse.



OUTDOOR & ACTIVE



Bog Walk



23 Bog Shoeing

These protected areas can be toured by wearing specially developed "bog shoes" to tread atop the moss.

Visiting Estonia's fascinating peat bogs is an absolute once-in-a-lifetime experience. These protected areas can be toured via wooden plank trails.

OUTDOOR & ACTIVE

Nature Hikes

Estonia is a unique country where you can experience pure nature just a few kilometres outside the city. Stunning hikes to bogs, the seaside, lakes and more can be complemented with unique catering experiences, different tasks and survival skills workshops, bird watching, photography training and so much more.





Mushroom Hunting

Learn about best edible mushrooms and how to bring out their flavours with a Professional Chef!



Sea & Islands Adventure

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Learn about starting a campfire, fishing, building a shelter, using natural tools for navigation and finding food and drinking water.

Tallinn
Bay Kayak
Tour

Paddle around the city's harbour and coastal areas, where you'll get amazing views of the city skyline.

Sunrise

Fishina

30

Head out to sea and enjoy the sunrise, stunning views, and a little fishing with a professional fisherman.

Wilderness Survival



Fatbike Tours

Fatbikes are suitable for all types of soil: sand, grass, mud, even snow and ice.

Stand up Paddleboarding

Escape the city bustle of Tallinn and set out on a peaceful paddling expedition with this instructor-led stand-up paddleboarding session. Get some exercise while learning a new skill in a scenic environment.

Blue seas, good company, a comfortable yacht, and the most beautiful Estonian islands await you on this cruise to the nearby islands of Tallinn. Visit Aegna, Naissaar, and Prangli, each with its own unique nature and history. Additional team building activities can be added such as a photo hunt, 'GeoArt', and a sunrise fishing trip.

OUTDOOR & ACTIVE

3 Iglu
Sauna
Experience

Experience the heat in the wood-fired saunas at the wonderful seaside Iglupark where you will be introduced to all aspects of the Estonian sauna life.



Lighted Raft
Tour in Rummu
Quarry

Glide over underwater forests and buildings, including an abandoned prison!

Corporate Disc golf

Enjoy a breath of fresh air while participating in an active game. Players throw a flying disc (frisbee) from a designated tee area to an elevated metal chain basket.

Ice-skating on Forest Lakes



Winter Swimming

If you are looking for a truly authentic Estonian winter experience, look no further than the (weather-depending) frozen harbour, where only the bravest (or craziest) locals will go to take a dip in the ice-covered water before warming back up in a steaming hot sauna.

Plant a Tree

Estonia is one of the most forest-rich countries in the world, however, there can never be too many trees. Why not get every member of your team to plant a tree to offset carbon emissions and make a positive climate contribution!



Ice-skating on a forest lake is something that everyone should try at least once in their life. The frozen lakes in Estonia's forests and bogs are one of the loveliest environments in which to enjoy outdoor ice-skating. Ski poles for maintaining balance and special hiking skates are provided to make your experience safe and easy.

ADRENALINE-FUELLED ADVENTURES



Movie
Stunts
Workshop

A fun and interactive way to visualise the creative process of a movie, from the idea to execution to the end result. This adrenaline-fuelled workshop is full of explosions, flames, and good old movie magic.



Offroad Jeep
Orienteering
Safari

Engines will be revving on a former military practice ground turned nature reserve where the roads are abandoned, unmaintained and often very poor — in other words, perfect for this adventure. It will be up to guests to self-drive these 5-seat UAZ jeeps in the convoy.

Rally Driving Experience

Enjoy the thrill of driving a rally car on a world class rally track. Laitse RallyPark is especially popular with those who want to combine their events with an exciting experience — be it rally and kart tracks, trick cars, UAZ trucks, vintage car display and rental, and racing cars with a co-driver — there are an endless number of options to test your driving skills.



Walk on the Edge of Tallinn's TV Tower

Get strapped into a harness and walk on the edge of the outdoor terrace of Tallinn's TV tower, the tallest building in Estonia.

Firefighter Training

This workshop offers you the ability to experience the workday of a professional firefighter with an actual brigade introducing their equipment, uniforms and more.

ADRENALINE-FUELLED ADVENTURES

Motorized Paintball Challenge

Test your combat skills in a battle of paintball on an abandoned military base while driving. There are a variety of different battle scenarios to choose from, with the ability to drive adding a whole new level of adventure.

Hands - on Sea Rescue Training

The training touches upon the equipment, theoretical insights and practical exercises in the water.



Demolition Derby

Drive a real demolition derby car and smash your way through against the other drivers.

FOOD & DRINK EXPERIENCES

Medieval Beer Tasting

Beer was one of the most common drinks during medieval times. Sample the famous beer in a distinctly medieval way at the residence of a prosperous merchant and local restaurant near Tallinn's Town Hall

Medieval Banquet



Dine the way kings, knights, and heroes of the old did! Guests can enjoy delicious and authentic Hanseatic-era meals and drinks, and true period music in a restored medieval style restaurant, once the home of a wealthy merchant. All dishes on the menu are prepared using 15th century recipes.

FOOD & DRINK EXPERIENCES



Cocktail Making Class

Treat your guests to a fun and inspiring workshop making flavoursome and creative cocktails!

Cookina

Class



Food Sight-seeing

Follow a local guide around town and stop at several local food venues for delicious treats.

An authentic Estonian cooking experience will allow guests to learn hands-on while preparing a variety of traditional and creative dishes.

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Craft Brewery Tour & Tasting

Stop at a local microbrewery and sample some artisanal beers made on site. Learn about the art of beer making, the different styles of artisanal beer, and how to properly pair brews with food.



Hands-on Chocolate Workshop



Non-alcoholic Beer Workshop

A non-alcoholic craft beer training and tasting to broaden your knowledge.

Estonian Food Tour by Bike

Enjoy a tour of the city stopping at the main sights in Tallinn and taste traditional Estonian food.

This workshop introduces guests to the delicate art of making chocolate truffles. Guests will learn about the principles, raw materials, and techniques of making sweets and have their own sweets to enjoy or to give away as gifts.

FOOD & DRINK EXPERIENCES

Marzipan Making & Painting Masterclass

Learn the time-honoured techniques of making marzipan, a treat that's been enjoyed in Tallinn for the last five centuries. Guests will become craftsmen themselves, sculpting, colouring and painting their own small figurines.



Traditional Estonian Party

Experience a traditional Estonian Party in an authentic Estonian environment at the Estonian Open-Air Museum, with traditional food and drinks, local musicians, and other fun entertainment.

Liviko
Distillery
Tour

Unrivalled opportunity to visit a fully operational Estonia's setting by renowned leading distillery and interactive museum. prepared in a natural setting by renowned chefs who try to use as many local and rai

Gin Distillery Tour

Look behind the scenes and learn about the history and art of producing craft gins!



Learn about Estonian gastronomy and discover useful tips and tricks on how to best utilize food leftovers.

Picnic in the Bog

Special experience where a hearty meal is prepared in a natural setting by renowned chefs who try to use as many local and raw ingredients as possible.



Life is a Cabaret

Experience a spectacular night in Tallinn filled with amazing performances, bombastic costumes and of course, exquisite food!

Cruise with a Meal on Tallinn Bay

A floating tour on the old cruiser "Katharina" to admire the wonderful panorama of Tallinn Old Town and historic shoreline



TARTU – THE EUROPEAN CAPITAL OF CULTURE FOR 2024

www.visittartu.com

Home to Estonia's top university, several other institutes, research centres, biotechnology industries and several software companies, Estonia's 2nd largest city, the city of Tartu is the nation's main centre for knowledge and study. In 2024, Tartu will hold the title of the 'European Capital of Culture', bringing it even more international visibility.

TARTU



Brewery and Beer Museum Tour

Take a look into one of the Baltics' most modern and productive breweries. Visit the elaborate beer museum and sample your favourite products.



Orienteering

Try out an orienteering game and learn about the historical background of Tartu.



Printing museum workshops

TYPA is a printing and paper art centre in Tartu devoted to preserving and passing down the secrets of art of printing. Here you can make your own paper, a notebook, or learn historical printing techniques.

This tour will take your group through undiscovered areas of natural beauty in Tartu, offering guests an insight into green, eco-friendly community gardens and sustainable living in Tartu.

Emajõgi River Cruise on a Hanseatic-Style Barge

Climb on board barge Jommu and admire the picturesque landscape of Emajõgi river.



Estonian National Museum



The Estonian National Museum is a gem of contemporary architecture set on a former military airfield. Discover the everyday life of Estonians and Finno-Ugric people throughout history at the permanent exhibitions.

TARTU



Canoeing Emajõgi by torchlight

Experience the wild side of Tartu on a nighttime canoe trip along the Emajõgi river.

Karting art-Experience at Lange Motocentre

The longest karting track in Southern Estonia, with 1015 meters of exciting climbs and falls giving you an adrenaline rush.



Mysterious Setomaa Onion Route and Old Believers' Villages

The Onion Route is a 30 km stretch of road spanning the southern coast of Lake Peipus, inhabited by Russian Old Believers who are famed for growing beautiful golden onions.

Street Art Tour with Tartu
Smart Bikes

Discover stand-out street art, which lies around every corner, in Tartu, created by a mix of, talented artists. Learn the, history and hear stories of, Tartu's art-filled neighbour-, hoods Supilinn and Karlova.

Six Bridges
SUP Tour in the
heart of Tartu

Fun Stand-up paddleboarding trip along the river in the centre of

Become a modern artist

Acrylic pouring or stencil art portrait workshops are the best way to combine art and entertainment! Get creative by preparing the most original paintings to take home with you!

Tartu is also the launching point for trips to other destinations around Southern Estonia. One of the most intriguing areas to visit is Setomaa, home to the Seto people - an ethnic group with its own unique traditions who have been living in this part of Estonia since time immemorial.



PÄRNU- FAVOURITE SEASIDE GETAWAY

www.visitparnu.com

Pärnu, a city with a population of 40,000 located on the southwest coast of Estonia, is a place where an expansive sandy beach, tranquil parks, charming architecture and a nearly 200-year-old spa industry come together to create a relaxing escape from big-city distractions. Pärnu is perfectly set up to host events throughout the year, thanks to state-of-theart hotels, an excellent local dining scene, and a good variety of group activities.

PÄRNU

Stand-up
Paddleboarding
Adventure

Unlike most water sports which require hours of practice, standup paddle boarding is a simple and incredibly fun, inclusive activity. Pärnu's shallow and sandy bay creates excellent conditions for everyone to enjoy a SUP paddle boarding trip on the sea.

Pool Party

Throwing a corporate bash at a hotel's indoor Spa and Sauna centre is a fun way to unwind and mingle. For live music and entertainment, a stage can be placed in the middle of the large pool and the bar will serve an exclusive specialty drinks menu catered to the guests of the party.



Surf Camp



Golfing by the sea

Spending a relaxing day on the green is made easy by Pärnu's nearby world-class golf ourses, one of which located on the picturesque shore of Pärnu Bay.

Open
Air Yoga
Class



Night Spa

Enjoy the best spa rituals in Pärnu at night. Guests will have access to different saunas and several swimming pools during late hours from 21:00-00:00.



Yoga sessions are offered out in the open air during the summer season, in a location of the guests' choosing. There are plenty of beautiful spots where guests can unroll their mats and switch off their minds, including the famous white sanded Pärnu beach.

Pärnu and summer on the beach go hand in hand together, and what better way to spend your time on the beach than learning to surf? Organize a one-day long surf camp, where regardless of age and physical capability, a suitable style of surfing will be found for everyone. With the guidance of instructors, participants can learn to windsurf, fly a training kite, SUP paddle board, kayak and skim board.

PÄRNU



Craft Cider Farm Tour and Tastings

Meet the cider makers, walk around the, organic farms, taste limited-edition ciders, and learn about, the nitty-gritty behind the operation, a true labor of love.

E-scooter City Tour

An exciting change from a standard city tour, an electric scooter tour offers plenty of fun with stops at key sights and hidden gems. Hear enthralling stories about the city and its history from local guides.

'Like a Local'

The best way to get to Fatbikes can be ridden on know Pärnu is by pedaling sandy terrain, making for a seriously fun experience through the charming old town, hidden yards, beach across the sand dunes of parks and promenades, Pärnu's coast. Discover the and passing by the coastal coastal sites of Pärnu Bay meadow hiking trail while which tourists don't watching the grazing cows. usually get to see.

Adrenaline
Rush on the Porsche
Race Circuit

Pärnu is home to what is likely the best race circuit in all the Nordic countries. Car and racing enthusiasts can choose from different driving experiences or even put their own machines to the test.

Fishing Contest

Take part in a fishing competition on Sauga river, where teams go head-to-head and compare catches.

ng Juga go

Fatbike
Ride on the Sand
Sailing on Pärnu
Bay

Sailing is a popular local pastime, so a leisurely yacht cruise on the bay is a fitting way to unwind and enjoy the scenery. Experienced captains and stewards will show the ropes aboard and teach good boatmanship.

PÄRNU

S Local Wine Tasting

Wine in Estonia is typically made from berries and sometimes other fruits. Visit a local urban winery and have the opportunity to try wine from a variety of berries, while hearing about the production methods, history, and the composition of these wines, as well as getting a better understanding of the Estonian wine culture.

Relaxing Spa Treatments

Pärnu is known as the go-to spa destination, so get ready for a lava stone massage or a steamy time in a high-tech infrared sauna. Among the most exotic treatments on the menu are a chocolate massage, a gold massage, a honey massage and mud baths.

Estonian National Evening

Enjoy traditional farm foods along with a folk programme which introduces traditional Estonian folk culture and party traditions through games, dances and music.

Day Trip to Kihnu Island



Design Meets
Wine Workshop

Design your own kitchen or cooking utensils such as cutting boards, spatulas, salad forks, dough rollers,or butter knives by using natural wood. A wine tasting experience can be included.



For an unforgettable cultural experience, arrange a trip from Pärnu to the nearby Kihnu island for your group, where the centuries-old traditions and general atmosphere have been wonderfully preserved since the days when this was the domain of seafarers, fishermen and seal hunters. The cultural heritage of Kihnu — the clothing, language, music and handcrafts are part of the UNESCO Intangible Cultural Heritage List. There are plenty of activities to partake in while on the island, such as a tour of the island by truck, a lunch of fresh fish, a visit to the lighthouse and Kihnu museum, or a dance workshop.

CSR PROGRAMMES



Plant trees

97

Organise a charity

95 **Support** a local charity

Get involved in a clean up activity activity

Organise a sporting event for vulnerable kids

Lend a hand at a food bank



Help out at a local animal shelter



A Fresh Destination

Impress your delegates with a novel destination that's still mostly undiscovered — a country that's edgy and exotic, yet attractive, affordable and safe! Estonia is full of positive surprises and will definitely exceed your guests expectations. The combination of old and new, Medieval and Modern, that gives Estonia its unique flavour.

Cosy and Compact

The World's Leading Digital Society

With 99% of public services available online, from voting to signing documents to doing taxes, Estonia has implemented a hassle-free and modern approach to running day-today errands.



Estonia is small and hassle-free. Historical sights, attractions, hotels, restaurants, and event venues are typically within a short walking distance from wherever you are, which makes visiting an easy and relaxing experience.



Amazing Seasonal & Local Food

Estonia has become one of the region's top food destinations thanks to the Nordic culinary tradition of using local and seasonal ingredients to create fresh and flavourful food.

Excellent BusinessClass Hotels

A large mix of 3-to 5-star hotels can be found in downtown areas, providing excellent access to larger citycentre event venues. Many of the hotels come with spa facilities included in the room price, which can be a special treat for business travellers.

Extraordinary Group Activities

A wonderful selection of social programmes and competitive activities are available throughout the country, from fascinating tours to creative classes, as well as wilderness exploration and general action-packed fun.

Good
Value for
Money

Organising an event in Estonia won't break the bank — you'll get 5-star quality at 4-star prices!

Easy Organising

Estonia's work efficiency and can-do attitude makes setting up an event incredibly easy. The Nordic work culture meants that those in the industry speak English, respond promptly, offer flexible solutions and keep their promises. There's no bureaucracy and there are no hidden costs.

Green and Clean

With a population of just 1.3 million, Estonia is one of the least densely populated countries in Europe and has a wilderness coverage of almost 70%. The country has the cleanest air in the world and is home to thousands of wild animals. Estonia has a total of 2222 islands, over 3,800 km of coastline and several lakes.

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Spectacular Event Venues

Choosing a venue that stands out from the crowd is a sure way to make your Estonian event one to remember. Estonia boasts a wealth of awesome and unconventional venues such as a former power plant, a submarine shipyard, art galleries, seaplane hangars and many more.



ECB MEMBERS





















































































METROPOL SPA HOTEL



