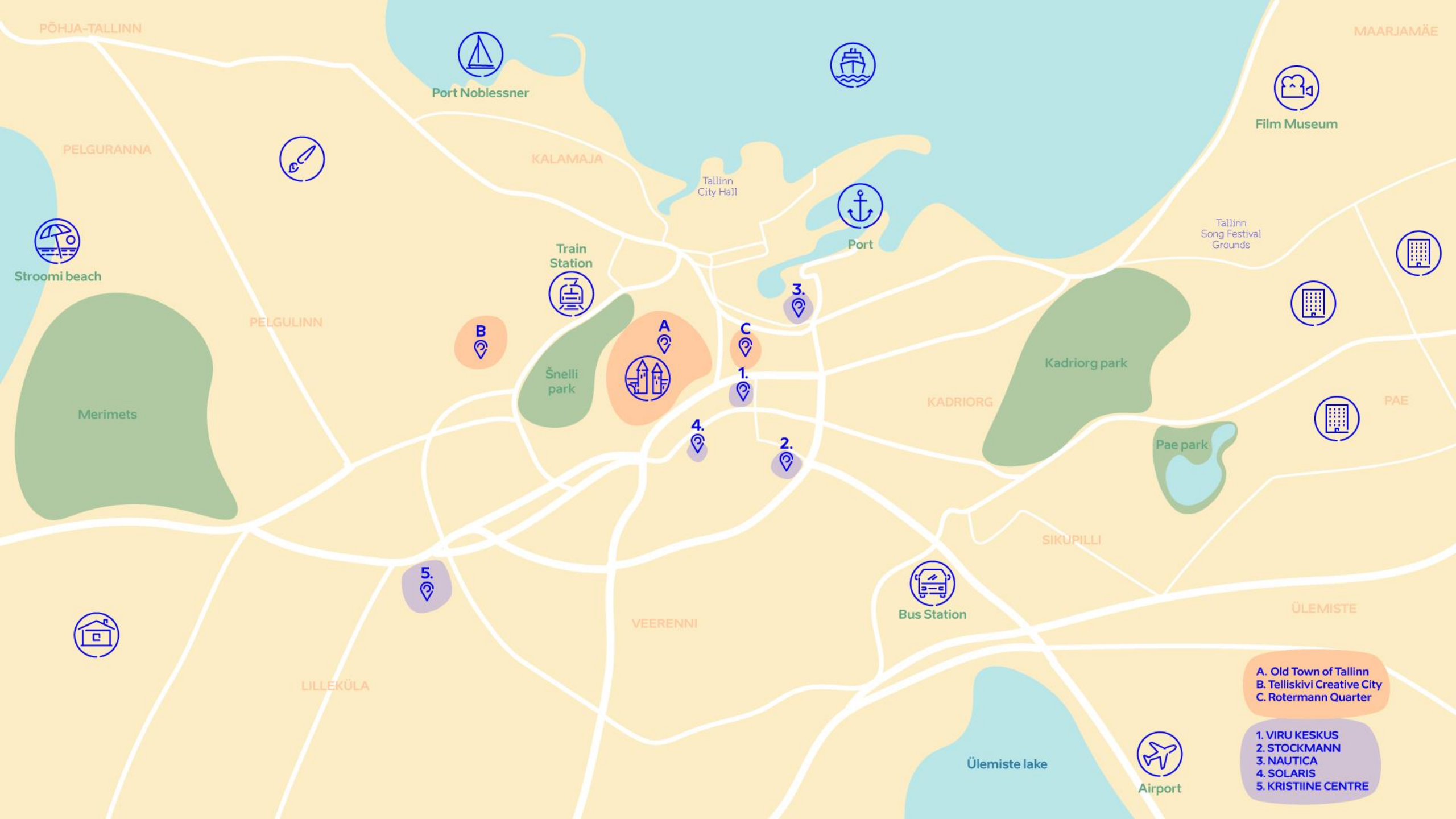




TIPS FOR SHOPPING IN TALLINN

Visit Estonia & Visit Tallinn
2023



PÕHJA-TALLINN

MAARJAMÄE

PELGURANNA

KALAMAJA

Film Museum

Stroomi beach

Tallinn City Hall

Port

Tallinn Song Festival Grounds

PELGULINN

Train Station



3.

B

A

C

Kadriorg park

PAE

Merimets

Šnelli park



1.

KADRIORG

Pae park

4.

2.

SIKUPILLI

VEERENNI

Bus Station

ÜLEMISTE

LILLEKÜLA

5.

Ülemiste lake

Airport

A. Old Town of Tallinn
B. Telliskivi Creative City
C. Rotermann Quarter

1. VIRU KESKUS
2. STOCKMANN
3. NAUTICA
4. SOLARIS
5. KRISTIINE CENTRE

Top 3 central areas for shopping

Shopping in Tallinn is easy! Most shops in the Old Town and department stores throughout the city are open seven days a week, and major credit cards are widely accepted.

In Tallinn, folk traditions exist alongside the contemporary. You can find some of the most amazing art pieces, exclusively made, with traditional skills. The most unique Estonian souvenirs are lovingly-made handicrafts.



Picture by: Rasmus Jurkatam

- **OLD TOWN OF TALLINN-** the best places to find quality fashion, shoes, perfume and the like are the elegant boutiques along Old Town's Väike-Karja, Suur-Karja and Müürivahe streets.

Location: 10 minutes walking from the city center

- **TELLISKIVI CREATIVE CITY-** Estonia's range of design products, be they in home furnishing, fashion or something more traditional, can be found in shops throughout the area.

Location: on the side of old town, next to railway station and market

- **ROTERMANN QUARTER-** city in the heart of Tallinn with international boutique shops, restaurants, designers and beauty treatments.

Location: walking distance from port

Top 5 centrally located shopping malls

Numerous modern, internationally acclaimed shopping centres, each with its own personality, have made Tallinn one of the valued shopping destinations in Baltics.



Picture by: Stockmann

- **VIRU KESKUS**- most visited shopping center in Estonia, providing a first-class retail mix combined with high quality entertainment and a wide selection of wellness services.

Location: Viru väljak 4-6, Tallinn, city center

- **STOCKMANN**- a combination of uncompromising quality and individuality.

Location: Liivalaia 53, Tallinn, city center

- **NAUTICA**- Tallinn's sea gate, with almost 60 shops that focus on international brands and youth fashion.

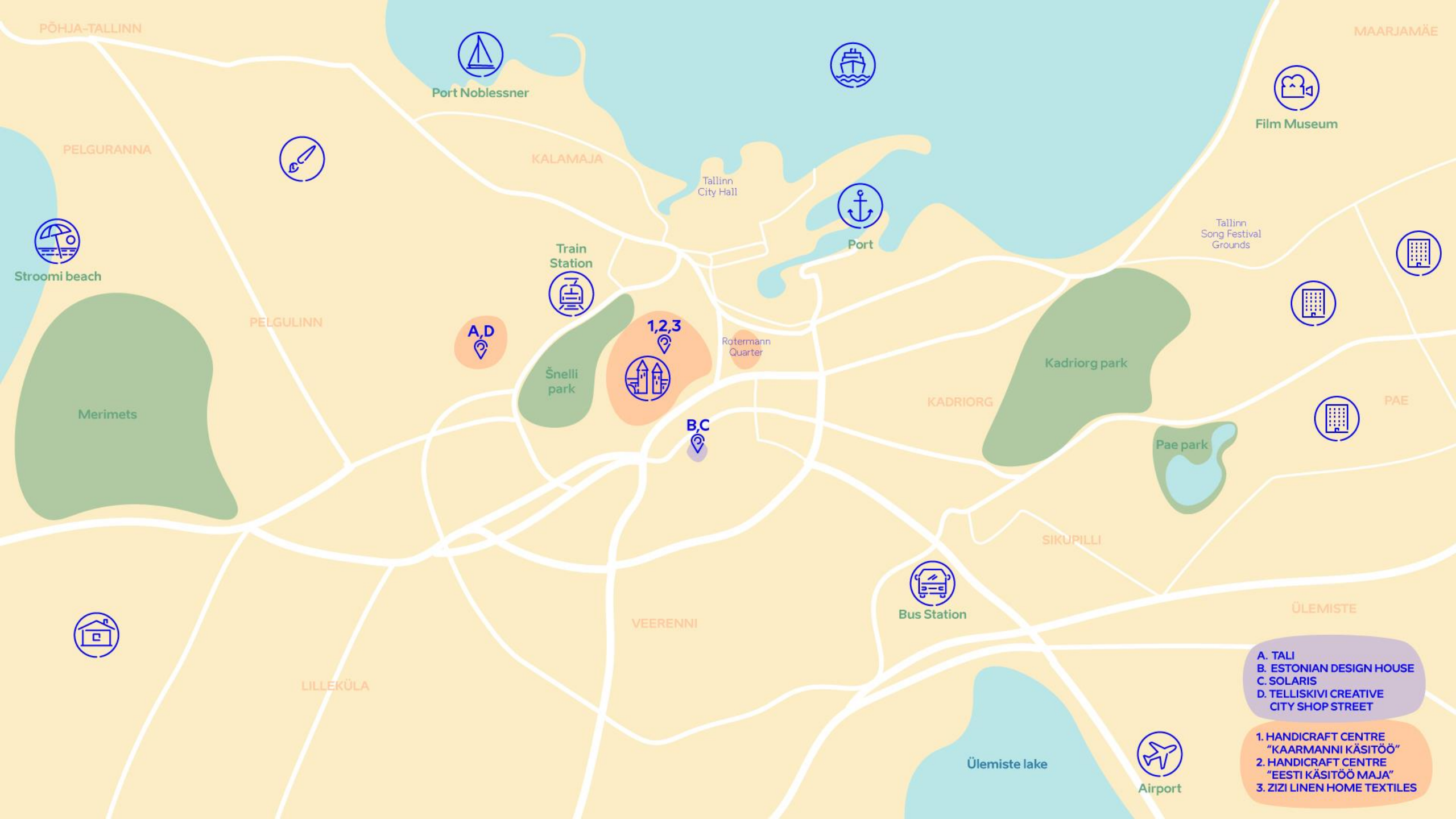
Location: Ahtri 9 Tallinn, between old town and port area

- **SOLARIS**- a meeting place for culture and commerce with a wide range of high-quality Estonian and Nordic designs.

Location: Estonia pst 9, Tallinn, city center

- **KRISTIINE CENTRE**- fashion meets Entertainment including everyday service providers.

Location: Endla 45, Tallinn, 10 minutes drive from old town



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A,D

1,2,3

Rotermann Quarter

Šnelli park

Kadriorg park

PAE

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Pae park

B,C

SIKUPILLI

ÜLEMISTE

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Bus Station

A. TALI
B. ESTONIAN DESIGN HOUSE
C. SOLARIS
D. TELLISKIVI CREATIVE CITY SHOP STREET

LILLEKÜLA

1. HANDICRAFT CENTRE "KAARMANNI KÄSITÖÖ"
2. HANDICRAFT CENTRE "EESTI KÄSITÖÖ MAJA"
3. ZIZI LINEN HOME TEXTILES

Ülemiste lake

Airport

TOP centrally located Estonian design shops

Estonian designers are creative, especially when it comes down to little items, gifts and jewellery. Here is a curated selection of the shops that offer a great choice of Estonian design items, big and small, to decorate your house or to bring as souvenirs.



- [TALI](#) — a concept store offering interior deco as well as clothing and jewellery
- [ESTONIAN DESIGN HOUSE](#) — a great flagship store of the best of Estonian design, look for the stores in Solaris and Rotermann district
- [SOLARIS SHOPPING CENTRE](#) — a shopping and entertainment complex with a good representation of Estonian design - > search for shops like Levi or Krunnipea for starters
- [TELLISKIVI CREATIVE CITY SHOP STREET](#) — a bundle of small independent brands and shops dotted in line inside a postindustrial building

TOP 3 local handicraft shops in old town

The Estonian aesthetic is vibrant, yet earthy and practical and can be seen in all kinds of crafts, from woodwork to textiles.



- [HANDICRAFT CENTRE "KAARMANNI KÄSITÖÖ"](#) - largest handicraft centre in Estonia where you can buy beautiful and high-quality crafted items. When you want to have something 100 % Estonian, this is your choice.

Location: Vanaturu kael 8

- [HANDICRAFT CENTRE "EESTI KÄSITÖÖ MAJA"](#)- little sibling" of Kaarmanni Käsitöö.

Location: Pikk 22

- [ZIZI LINEN HOME TEXTILES](#)- classic linen products with modern Scandinavian twist.

Location: Vene 12



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PAE

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A,B,C

3,5

4.

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ÜLEMISTE

VEERENNI

- A. ESTONIAN DESIGN HOUSE
- B. KRUNNIPEA
- C. LEVI
- D. TALI
- E. IVO NIKKOLO

LILLEKÜLA

- 1. LILLI JAHILO
- 2. MARIMO FASHION
- 3. IRIS JANVIER
- 4. EMBASSY OF FASHION
- 5. TIINA TALUMEEES

Ülemiste lake

Airport

TOP 5 stores for local clothing brands

For a small country we can proudly say there is a generous selection of local designers and independent brands who offer a wide array of clothing items for different budgets.



Picture by Tallinn Design House

- **ESTONIAN DESIGN HOUSE** — a great flagship store of the best of Estonian design, look for the stores in Solaris and Rotermann district
- **KRUNNIPEA** — from festive to sporty, definitely a place to refresh one's wardrobe. Accessories to go along, too! Located in Solaris centre
- **LEVI** — a store for clothes from our top designers to some easygoing ones — great spot to browse.
- **TALI** — a concept store offering interior deco as well as clothing and jewellery
- **IVO NIKKOLO** — an established name in Estonian fashion scene. Mostly for the sophisticated taste, however its simple and practical lines offer something for everyone. Available in almost every shopping mall in Tallinn.

TOP 5 High end fashion



Picture by Marimo Fashion SS2022

- [LILLI JAHILO](#)- handcrafted dresses from the highest quality materials with great precision and minimal waste.

Location: Valgevasse 13

- [MARIMO FASHION](#)- modern elegance and utmost quality from design and fabrics to tailoring.

Location: Mürivahe 17

- [IRIS JANVIER](#)- chic and timeless, yet modern brand. Everything from business to bridal.

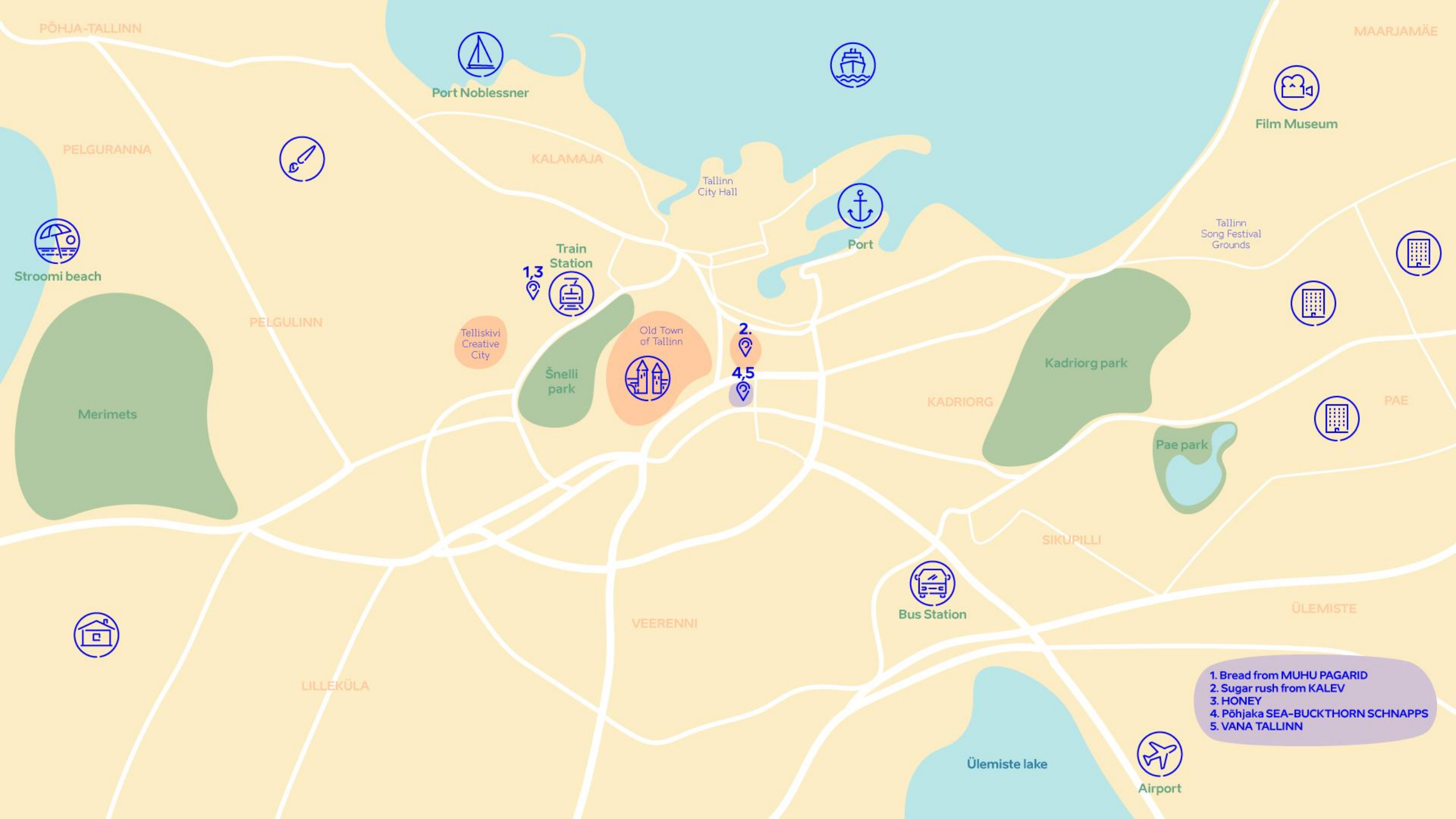
Location: Tornimäe 5

- [ALDO JÄRVSOO / EMBASSY OF FASHION](#)- most known for silk dresses that give a splash of colour to every occasion.

Location: Roosikrantsi 15

- [TIINA TALUMEE](#)- well known and awarded women's fashion brand. Created for women who appreciate slow fashion and hand-crafted unique pieces.

Location: Maakri 21-F



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1. Bread from MUHU PAGARID
2. Sugar rush from KALEV
3. HONEY
4. Põhjaka SEA-BUCKTHORN SCHNAPPS
5. VANA TALLINN

Top 5 culinary gift ideas

Our small country is filled with large, pure and fresh flavours. The local flavour palette includes the entire world- we are curious and open to try new things. Food is usually the first thing, that comes to our mindes, when traveling, so if you are looking for options that are more original, memorable and quintessentially Estonian, here are some suggestions.



Picture by: Näljane Nelik

- [Bread from MUHU PAGARID](#)- we Estonians take our rye bread seriously. Worlds different from the typical supermarket rye, this traditional staple is closer to what our ancestors have been baking for centuries.

Location: Kopli 1, Tallinn, Balti jaama market

- [Sugar rush from KALEV](#)- Nothing hits the souvenir sweet spot quite like sweets. In Estonia's case, the ones to seek out are those made by the nation's long-time confectionery, Kalev, a company that traces its roots back to the early-1800s and has become synonymous here with high-sucrose temptation.

Location: Roseni 7, in Rotermann Quarter

- [HONEY](#)- If you happen to spend your Christmas with an Estonian family, then there's a high likelihood that you'll be gifted a pot of honey sourced from a local beekeeper. Honey is widely used to sweeten up life and boost the immune system.

Location: widly sold in Balti jaama market and local stores

- [Põhjaka SEA-BUCKTHORN SCHNAPPS](#)- sugary, rum-based liqueur works well as a dessert drink and is often added to coffee to give it extra kick. A healthy, but less known, alternative.

Location: Tallinna Kaubamaja, Gonsiori 2, in city center

- [VANA TALLINN](#)- if you're a traveller who likes to pick up a bottle of the local tippie from each country you visit, the name you need to know is Vana Tallinn.

Location: Tallinna Kaubamaja, Gonsiori 2, in city center



For more to explore

- [Shopping - Visit Tallinn](#)
- [Shopping - Best Guides](#)
- [ECB's Estonian Souvenir Hunting Guide - Estonian Convention Bureau](#)
- [Wild, Nature-Inspired Gift Ideas - Estonian Convention Bureau \(ecb.ee\)](#)