

Tartu 2024

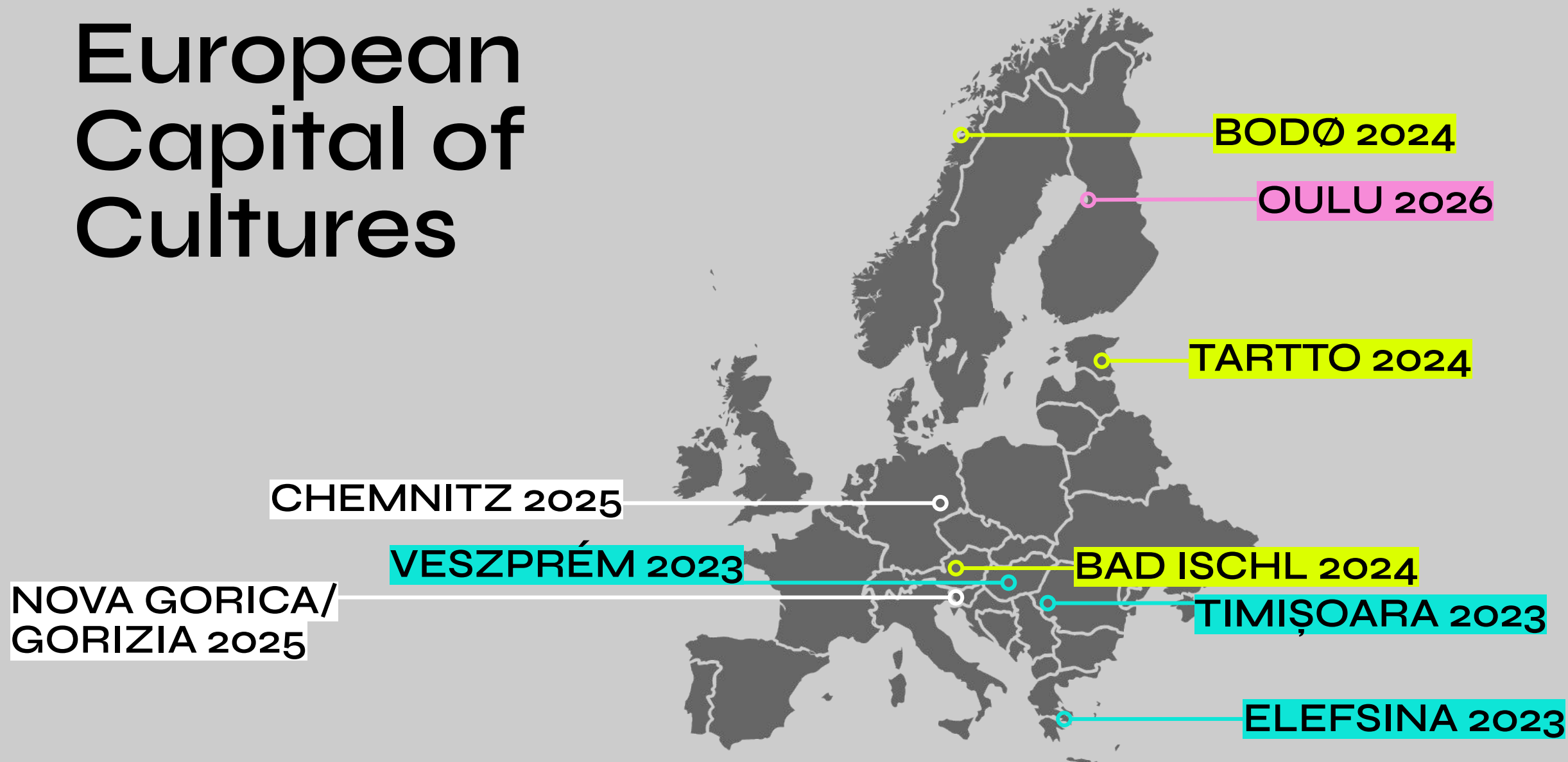
Euroopa
kultuuripealinn

A year like no other - European Capital of Culture Tartu 2024

Kati Tihkan, Producer at Tartu 2024



European Capital of Cultures

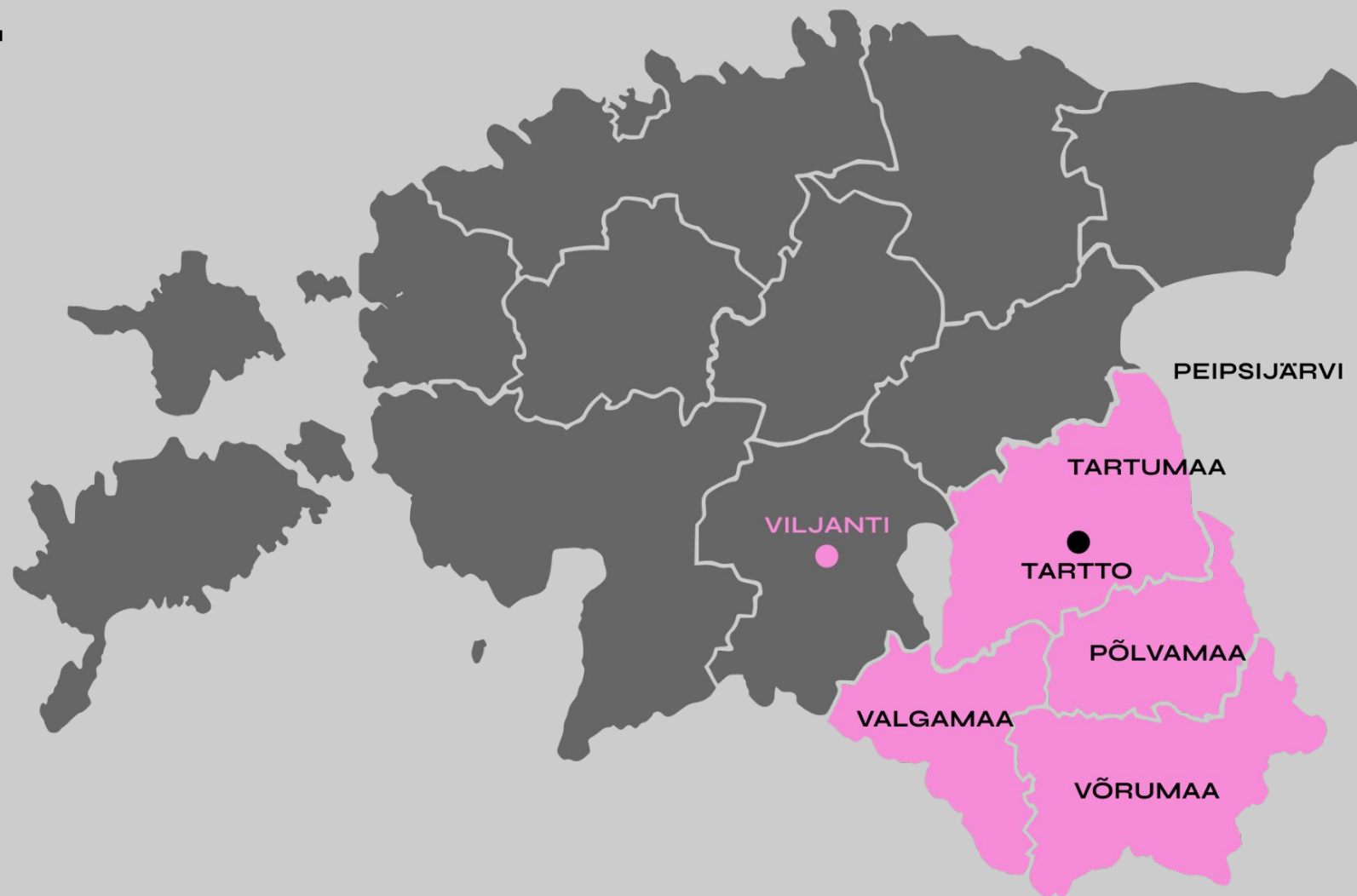


1

**European Capital of Culture
in 2024 is Tartu
together with South Estonia**

A quarter of Estonia organises Tartu 2024

- 11 cities
- 4 counties
- 1 kingdom
- 260 000 inhabitants
- 5 language



2

**More than 300
diverse events**

Tartu 2024 Programme

- is versatile and attractive
- there's something for everyone
- is mostly offered both in Estonian and English



19.10.2023

Launch of the Programme



SURREALISM 100

world-class art exhibition

KISSING TARTU

Eurovision & kissing

**WASHING MACHINE
MADE OF BEETROOT**
DIY masterclass exhibition

WILD BITS

technological art in the wild

UMA NIGHT FAIR

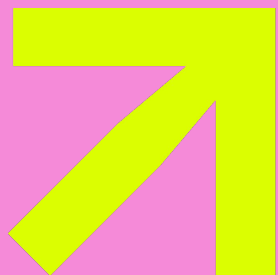
mystical fair inside a forest

SIMPLE SESSION

extreme sports competition

26.01.2024

Tartu 2024 Opening Ceremony



3

Artistic concept Arts of Survival

“

Arts of Survival refers to the knowledge, skills, and values that will help us lead a good life in the future.



4

**Tartu 2024 is making revolution in
environmentally friendly cultural
management**

Environment

- A quarter of Estonia is organising hundreds of events in an environmentally friendly way
- “Guidelines for Organising Environmentally Friendly Events”
- Waste management, reusable materials, non-disposable dishes, food leftovers are donated, etc



5

**Tartu 2024 is closer
than Oulu 2026**

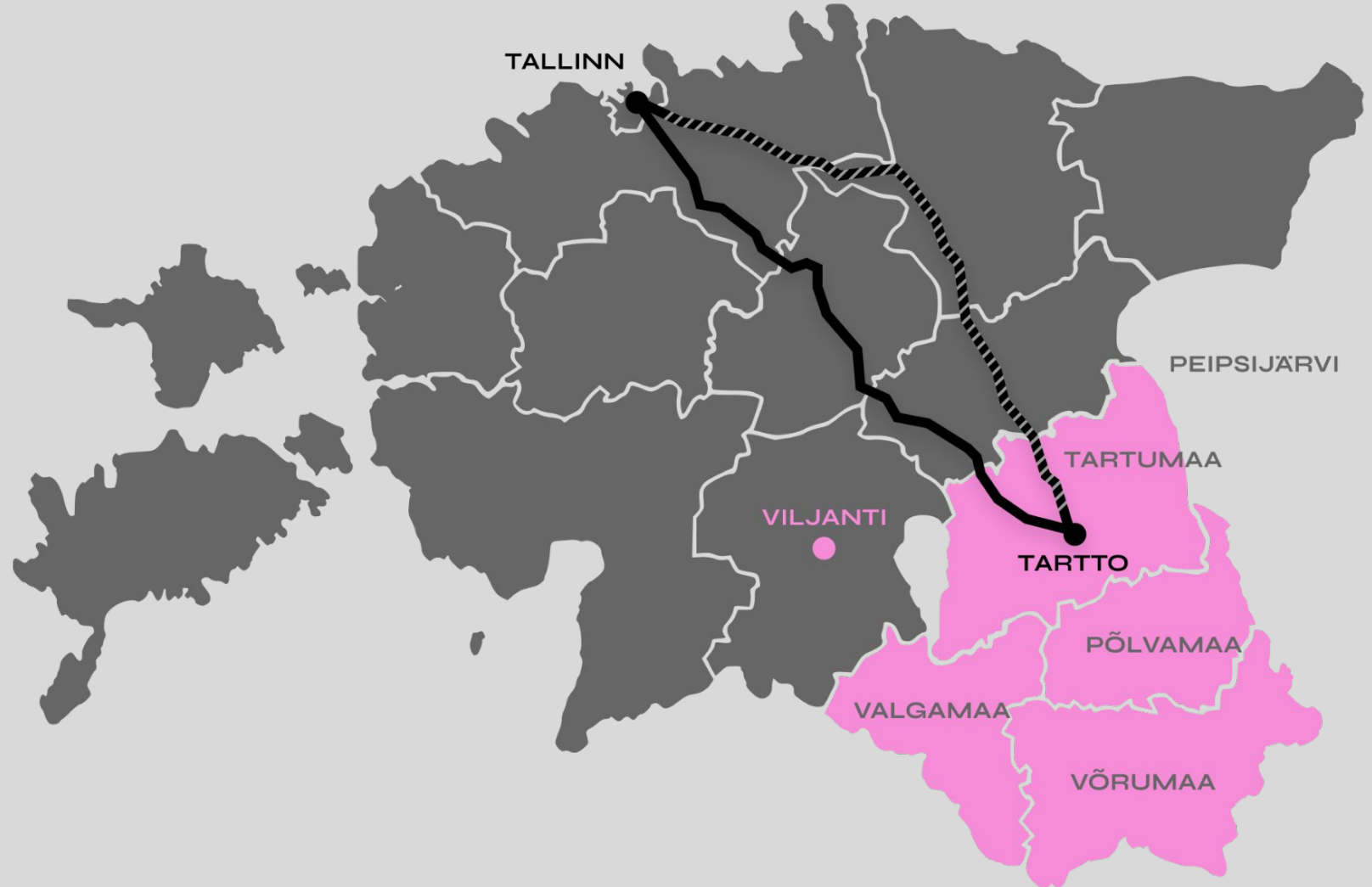
How to get to South Estonia?



Train 2 h



Car 2.5 h



Are you ready for this?

Kati Tihkan, Producer

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