

meetings industry seminar 2023 speaker

IVO J. FRANSCHITZ

entrepreneur | certified business events
consultant | FutureMaker | sharing the idea of
excellence
founder & owner of ENITED business events



Speaker of the session “The Future is Live ... and what it takes!”
International Business events market behavior and trends

„I live what I do and I love what I do. To me, being passionate about something means not being satisfied with the first result that comes along. It means aiming at the best result. “

Ivo J. Franschitz owns a Master degree in International Marketing from the Vienna University of Economics and his early career milestones include Senior Marketing & Management positions in the Tourism and Business Events industry.

Since 1999 he has been involved with a number of national and international educational institutions and sharing his experience and knowledge through a variety of speaking engagements.

Currently he holds a Board member position EMBA (Event Marketing Board Austria) and with LiveCom Alliance (Pan-European Platform of National LiveCom Associations), served as a Committee member of PCMA (Professional Convention Management Association), as well as being an active member of ICCA (International Congress and Convention Association) and of 27NAMES (European Network of Leading LiveCom Agencies).

His qualifications include an ISO certification (Certified Event Expert | TÜV Austria).