

meetings industry seminar 2023 speakers

KATRE KAHRE

sustainability manager and partner
Jolos

Speaker of the session „New standard in event sustainability – Jolos <>Wise“



Katre Kahre is the Sustainability Manager and Partner at Jolos, a leading live communication and event management agency in Estonia. Katre's goal is to make the event sector as environmentally sustainable as possible raising awareness about sustainability among suppliers, clients, and event participants. She has experience in establishing a sustainable event management system within the business, measuring the carbon footprint of events, and providing actionable recommendations based on data-driven analysis.

LAURA TERAS

travel specialist
Wise

Speaker of the session „New standard in event sustainability – Jolos <>Wise“



I joined Wise in 2019 as an Office Manager and for the past year I've been in the role of Travel Specialist. One part of my role is being responsible for our Wisers' smooth business travel experience from start to finish by giving them the tools and guidelines, maintaining platforms, partners, stakeholders and budgets. The other part is contributing to sustainability, by making sure that with our size and growth, we travel responsibly and organize company events that are environmentally friendly.