

meetings industry seminar 2023 speakers

MARK STRUIK

CEO

Please ask M

Speaker of the session „Digitalization in the customer journey“



Mark Struik is a speaker renowned for his expertise at the convergence of digitalization and hospitality. With a background in International Hospitality Management from Leeuwarden, The Netherlands, Mark's career is fueled by his passion for hospitality and digital transformation.

With over 15 years of experience in the hospitality industry, Mark has played different roles like within the Sales at Starwood Hotels & Resorts and as Commercial Director at Postillion Hotels.

Mark's entrepreneurial spirit led him to establish Please ask m, a technology startup with industry impact. As CEO, Mark drives the development of cutting-edge AI-driven automating meeting sales processes. The company leverages AI to enhance the guest experience and revolutionize business practices in hospitality.

Mark's expertise extends beyond the boardroom, as he has become a speaker who specializes at the crossroads of digitization and hospitality. His keynotes insights into the relationship between these domains and their influence on the industry's future. Mark's hands-on experience and leadership underpin his unique perspective, providing enlightening glimpses into what lies ahead. He gives insights, real-world anecdotes, and forward-looking vision.