

it's about time

visit  
estonia





# it's about time

Stay for a weekend, or for weeks in our remarkable, responsible nation

From our long summer nights and surprising fifth season to our centuries old charm fostering tomorrow's tech talent, Estonia has a spellbinding ability to flex its space and time, so it's tailored to you.



# in an instant

- + official name: Republic of Estonia
- + population: 1.3 million
- + area: 45,336 square km
- + currency: EUR
- + official language: Estonian
- + member of: EU, Eurozone, OECD, NATO and Schengen







realise nature is  
only ever a  
heartbeat away

Experience our natural beauty





reflect on a  
schedule as clear  
as our waters

- + low population density
- + 5th urban air quality in Europe
- + 51% of mainland covered with forests
- + 18% of the land area is strictly protected
- + 23% of farmland is certified organic, 2nd best in Europe





find with so much to see there's an extra season to see it

- + great spot for bird and bear watching
- + more than 2,000 km of hiking trails
- + limestone cliffs and lake-studded hills
- + 3,800-km-long coastline for yachting
- + over 2,000 islands
- + sandy beaches
- + five seasons



A close-up photograph of a woven basket filled with various mushrooms and ferns. The basket is made of dark, textured material, possibly wood or bark, and is filled with several mushrooms of different colors and shapes, including large brown ones and smaller orange and white ones. Green fern fronds are scattered around the mushrooms, adding a natural, forest-like feel to the scene. The lighting is soft and natural, highlighting the textures of the mushrooms and the basket.

find sustainable living  
is a timeless tradition,  
not a trend

Experience a responsible, remarkable nation





take it down a  
gear and wonder  
at a wilder life

- + #4 in top countries for sustainable tourism
- + Tallinn - European Green Capital 2023
- + 50+ Green Key Awarded establishments
- + 7 Green Destinations Awarded Destinations
- + 1/5 of Estonia is covered with bogs



An aerial night view of a city, likely Tallinn, Estonia. The central focus is a tall, dark, glass skyscraper with a distinctive, illuminated, angular top structure. The building's facade reflects the city lights. Surrounding the skyscraper are various other buildings, including a white, modern-looking structure with a grid of windows. The city streets are lit up with warm orange lights, and a bridge is visible in the background over a body of water. The sky is a deep blue, indicating twilight.

move from skyline to  
shoreline in no time

Experience our compact nation





journeys that take  
minutes, memories  
that last a lifetime

- + easy to swap between mainland and an island or city and nature
- + hotels, venues, restaurants and sights are within walking distance
- + numerous bogs within a 1-hour reach from any given point in Estonia



An aerial night view of a medieval city, likely Tallinn, Estonia. The scene is dominated by several large, circular stone towers with conical roofs covered in red tiles. The towers are illuminated from within, casting a warm glow. In the background, a tall, slender church spire with a golden top is visible against the dark, cloudy sky. The city's streets and buildings are also lit up, creating a vibrant contrast with the twilight. The overall atmosphere is historical and atmospheric.

discover time  
travel down  
medieval streets

Experience medieval and modern





uncover heritage  
buildings harbouring  
tomorrow's tech

- + UNESCO World Heritage Tallinn Old Town
- + medieval walls and Gothic churches
- + cities have high-tech conveniences always at hand



realise fairytale  
places are anything  
but fiction

Experience UNESCO approved adventures



UNESCO  
World Heritage

explore a living  
timeline from city  
to coastline

- + Tallinn's medieval Old Town
- + Struve's Geodetic Arc



UNESCO  
Biosphere Reserve

uncover forgotten  
landscapes from  
a lost age

+ West Estonian archipelago



UNESCO  
Intangible Cultural Heritage

join the rhythm of a  
nation and the original  
social network

- + Kihnu Island's lifestyle
- + the Estonian Song and Dance Celebration
- + the Seto leelo singing tradition
- + Võrumaa's smoke sauna traditions
- + Soomaa dugout tree boat building tradition



UNESCO  
Creative Cities Network



see our cities as a  
canvas and witness a  
real-time renaissance

- + Tallinn — city of music (from 2022)
- + Tartu — European Capital of Culture 2024
- + Viljandi — creative city of crafts and folk art



dine where fast  
food comes as  
fast as it grows

Experience pure food






taste the world in a weekend as centuries simmer together

- + MICHELIN Guide Estonia since 2022
- + White Guide restaurants
- + traditions meet gastronomic trends
- + cosy cafes and home restaurants
- + microbreweries
- + clean environment, excellent local produce





feel the pulse of  
progress through  
art and culture

Experience festivals and events





move to the beat  
at the pace you prefer

- + over 200 festivals and major events a year
- + PÖFF – A-category film festival
- + Jazzkaar – biggest jazz festival in Baltics
- + Tallinn Music Week – festival for tomorrow's music, arts and ideas
- + Simple Session – World's premium annual BMX and skateboarding event



imagine the  
future is only  
a click away

Experience our digital society









find everything  
moves slowly  
except for the WiFi

- + most digital society in the world
- + 99% of state services are online
- + country is covered with fast 5/4G internet
- + all hotels and most eateries offer free WiFi
- + opportunity to become an e-resident



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